



## TRUEFOOD

### Traditional United Europe Food

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<b>PP</b>	Restricted to other programme participants (including the Commission Services)	
<b>RE</b>	Restricted to a group specified by the consortium (including the Commission Services)	
<b>CO</b>	Confidential, only for members of the consortium (including the Commission Services)	

**Report on Communication and Dissemination packages – Deliverable 8.3.6**

**Table of contents**

<b>1</b>	<b>INTRODUCTION.....</b>	<b>3</b>
<b>2.</b>	<b>IMPLEMENTATION OF THE TASK 8.3 “COMMUNICATION AND DISSEMINATION OF RESULTS” ..</b>	<b>5</b>
<b>2.1</b>	<b>COMMUNICATION ACTIVITIES IMPLEMENTED BY TDU ANIA –FRANCE .....</b>	<b>10</b>
<b>2.2</b>	<b>COMMUNICATION ACTIVITIES IMPLEMENTED BY TDU FEDERALIMENTARE –ITALY .....</b>	<b>12</b>
<b>2.3</b>	<b>COMMUNICATION ACTIVITIES IMPLEMENTED BY TDU FEVIA –BELGIUM .....</b>	<b>16</b>
<b>2.4</b>	<b>COMMUNICATION ACTIVITIES IMPLEMENTED BY TDU FFDI – CZECH REPUBLIC .....</b>	<b>19</b>
<b>2.5</b>	<b>COMMUNICATION ACTIVITIES IMPLEMENTED BY TDU FHFI – HUNGARY .....</b>	<b>26</b>
<b>2.6</b>	<b>COMMUNICATION ACTIVITIES IMPLEMENTED BY TDU FI– DENMARK.....</b>	<b>28</b>
<b>2.7</b>	<b>COMMUNICATION ACTIVITIES IMPLEMENTED BY TDU FIAA - AUSTRIA .....</b>	<b>29</b>
<b>2.8</b>	<b>COMMUNICATION ACTIVITIES IMPLEMENTED BY TDU FIAB –SPAIN .....</b>	<b>29</b>
<b>2.9</b>	<b>COMMUNICATION ACTIVITIES IMPLEMENTED BY TDU FIPA - PORTUGAL.....</b>	<b>32</b>
<b>2.10</b>	<b>COMMUNICATION ACTIVITIES IMPLEMENTED BY TDU SETBIR TURKEY .....</b>	<b>36</b>
<b>2.11</b>	<b>COMMUNICATION ACTIVITIES IMPLEMENTED BY TDU SEVT - GREECE .....</b>	<b>38</b>
<b>3.</b>	<b>DISSEMINATION TABLES.....</b>	<b>43</b>
<b>4.</b>	<b>ANNEXES .....</b>	<b>81</b>

## 1<sup>st</sup> Report on communication and dissemination packages – Deliverable 8.3.6

### 1 INTRODUCTION

The document “1<sup>st</sup> Report on Communication and Dissemination Packages” (Deliverable 8.3.6) summarizes the main communication and dissemination activities implemented by the 11 SPES Training and Dissemination Units (TDUs) under TRUEFOOD (**T**raditional **U**nited **E**urope **F**ood), an integrated project financed by the EC under the 6<sup>th</sup> Framework Programme - contract no: FOOD-CT-2006-016264. These activities were carried out under task 8.3. “Communication and Dissemination of Results” of Work Package 8 since the beginning of the TRUEFOOD Project (1<sup>st</sup> May 2006 – Month 1) until now (January 2009 – Month 33) and will continue until the end of project life (April 2010). This document refers only to the activities implemented by SPES TDUs and its Techno-Scientific Mediators (TSMs). It could be that, in some cases, the typology of the events described is complementary to the technology transfer activities reported in the Deliverable 8.2.2 “1<sup>st</sup> Report on technology transfer activities targeting TFP SMEs”.

The Report is divided in four main parts: the introduction to the communication activities carried out, the communication activities implemented by each national TDU, the dissemination tables filled in by each national TDU, the annexes which describe more in detail each kind of activity performed.

One of the most important goals of TRUEFOOD Project Work Package 8 “Training, Dissemination and Technology Transfer” is the promotion of knowledge through a large number of Communication and Dissemination activities. The overall aim is to generate an effective flow of information and publicity of the results of the project and more general on innovation issues in the traditional food sector.

A constant activity of communication of exploitable results is of direct value to the Partners themselves in order to draw the attention of Researchers, SMEs and consumers about the advantages of joining a network, which generates an effective flow of information.

The **overall aim** of WP8 is to put in place a system of continuous training and dissemination activities capable of **effective technology transfer** into the SME sector involved in the production of traditional food.

In order to achieve this objective, a Communication and Dissemination Strategy has been developed since the beginning of the Project and it is regularly updated. The Communication and Dissemination Strategy contributes to increase the visibility of the project and the DG Research – Food.

The main issues of the Communication and Dissemination Strategy are the following:

- Ensure the promotion of an effective mechanism for technology transfer. Results should be effectively disseminated to SMEs and general public at national and European level.
- Guarantee a continuous flow of information among the TRUEFOOD partners through a web site that will have a public (internet) and a restricted area (intranet).

- Raise media awareness on traditional food industry issues through press releases and events (conferences, workshops, etc.).
- Develop innovative means of disseminating information to the consumers and other stakeholders.

The Communication and Dissemination Strategy is being implemented by Work Package 8 partners, mainly by the group of TSMs from the 11 TDUs of SPES, in cooperation with the Communication Unit (Francesca Resio from Federalimentare Servizi srl and Stefania Franzè from SPES) and the Work Package 8 Leader Daniele Rossi. The TRUEFOOD Training and Dissemination Manager Cecilia Chiapero, on behalf of Agriconsulting S.p.A., provides advice for the implementation of these activities.

This document was drafted by the TRUEFOOD Communication Unit who collected and implemented all the information received by the TSMs of SPES TDUs.

Daniele Rossi WP8 Leader and SPES Director provided advice for the development of this report.

## 2. Implementation of the task 8.3 “Communication and Dissemination of results”

### Partners involved

The European Economic Interest Group SPES GEIE comprising 11 European Food and Drink Federations (ANIA – France; Federalimentare –Italy; FEVIA- Belgium; FFDI- Czech Republic; FHFI – Hungary; FI – Denmark; FIAA/LVA Austria; FIAB – Spain; FIPA – Portugal; SETBIR – Turkey; SEVT - Greece), is the responsible for the implementation of the task 8.3 “Communication and Dissemination of results”, supported by the Communication Unit (Francesca Resio – Federalimentare Servizi S.r.l. and Stefania Franzè – SPES).

Training and Dissemination Units, established in the bosom of each SPES Federation, have a key role in the implementation of task 8.3

### Communication tools

In order to ensure the promotion of an effective and continuous flow of information among the project Partners and for the general public, the following communication tools have been created and regularly updated by SPES to comply with Reviewers’ Recommendations :

- TRUEFOOD website;
- Library on line;
- TRUEFOOD address list/network of links;
- Production and distribution of information material;
- Participation in meetings, TV interviews and other events for communication and dissemination of project objectives and results;
- Conferences and workshops;
- National TRUEFOOD web pages;
- Student Prize initiatives (TROPHELIA Europe).

### Project web site

SPES (Federalimentare and Federalimentare Servizi srl) designed and established a website for the TRUEFOOD programme at the link [www.truefood.eu](http://www.truefood.eu).

The web site is in English. It allows communication among all partners and makes the project known to the general public and consumers. Great importance was given to accessibility, considering that it reaches also users that may not have a fast modem connection. The realisation of the web site follows a phase of considerable activity and through analysis of potential contents and available technology, in order to make this accessible and user-friendly for all visitors. In particular, attention is given to organising the material in a very simple way; this enables users to easily search for information and navigate the site, using it as an optimum working tool and an important source of information.

A key point has been increasing communication among all TRUEFOOD project partners. To this extent, the following sections were created in the *partners’ only section*:

- **Partners directory** to give the possibility to find contact details of all project partners;
- **Bulletin board** where all TRUEFOOD partners can communicate and “pin” their messages;
- **Working documents** where all TRUEFOOD partners can consult the material produced by each WP leader (e.g., meetings reports, deliverables, information material, etc.)

The intranet section is a restricted area only for project participants. They have access to this section through a login and password.

TRUEFOOD web site contains almost all the information generated within the project and presents information related to quality and safety of traditional food products. It is regularly updated with the assistance of the web master from Federalimentare and the Communication Unit.

Furthermore, project partners contribute to the maintenance of the web site by sending relevant information on project activities to the Communication Unit.

A very important section of the web site is named “Publications” (intranet section) and contains the publications produced by TRUEFOOD project partners, divided in three sections according to the Publication procedure: “under evaluation”, “approved and published” and “approved but not published yet”.

**At today a total of 30 publications were “approved and published” by different scientific journals, 6 publications are “under evaluation”, and 50 are “approved by the IPR committee but not published yet”**

### **TRUEFOOD library on-line**

The TRUEFOOD library on-line was developed in cooperation with SPES. The Communication Unit and the Web Master from Federalimentare will regularly update it during the rest of the project life. From the beginning of the project the WPs have produced and will continue to produce scientific publications, articles, guidelines, newsletters, information materials for consumers, training materials for SMEs, etc. The library aims to be a tangible form of sustainability, by allowing project partners, SMEs, scholars and interested professionals to easily consult all TRUEFOOD publications.

The WPs publications and other printed deliverables that are not confidential are the core part of the library. The Communication Unit collects all types of public deliverables produced in electronic and/or printed version and developed with the help of the web master. The library is available at: <http://www.truefood.eu/ar/libraries.asp>. and has recently been moved from the intranet section of the TRUEFOOD web site into the public section. A “search” mechanism has been also foreseen, to allow everybody to find what they are interested in. **At the moment the library is composed by a total of 163 items.** The number of documents of the library is expected to increase during the next years of the project activities when more research results will be available from the RTD WPs 1 – 7.

### **Other Communication and Dissemination activities**

At the beginning of each implementation plan, an ‘Information, Communication and Dissemination Strategy’ is developed by SPES (Federalimentare Servizi) in cooperation with CIAA and AGRI. The strategy aims at generating an effective flow of information and publicity of the project’s activities and results. In order to increase the visibility of the project and the impact at national and European level almost all project partners are involved in communication and dissemination activities.

### **TRUEFOOD address list/network of links**

An address list / network of links to EU and national dissemination & information channel has been developed with the contribution of TDUs. The address list is in Excel format and it is organized by “Country” and by “Project Partner” that provide the information. The contacts contained in the list are research centres and universities, public institutions, companies / retail chains, media (TV, radio, press media, free-lance journalists) and private persons interested in food safety and food quality issues. The majority of contacts are companies (47%) and private persons (38%), while the minority of contacts is represented by the press (3%) and the research centres (3%). The list provides the following information: Name of organization, Type of organization, Telephone, Fax, E-mail and Name of contact person.

At present the total number of TRUEFOOD contacts amounts to about **16.000** covering the following countries: France, Italy, Spain, Belgium, Netherlands, Germany, Austria, Portugal,

Sweden, Norway, Finland, Denmark, Poland, Slovenia, Greece, Great Britain, Czech Republic, Slovakia, Turkey, Romania and Hungary. Some contacts were also established with Latin America (Chile) and Asia (China). The address list represents a very important communication tool for the project. It has been inserted in the Intranet Section of the website (<http://www.truefood.eu/ar/index.asp>) under the section “Communication Kit”. All project partners will be able to use the list of contacts if they need to disseminate contents related to the project (e.g., announcement of projects’ publications, announcement of projects’ events like European workshops, training sessions or the TRUEFOOD conference, dissemination of the newsletter TRUEFOOD INFO, dissemination of TRUEFOOD brochure and bookmark, etc.). The list is regularly updated by the Communication Unit.

### **Production and distribution of information material**

SPES and CIAA produce information material with the support of AGRI and WP Leaders. The information material is printed by CIAA and distributed among the project partners. All project partners involved in WP8 contribute to the distribution of the information material among their contacts. The following materials were produced:

- 1) a *TRUEFOOD brochure* in electronic format and printed version (7.000 hardcopies) was prepared in English and translated in SPES national languages (Greek, Turkish, Spanish, French, Flemish, Portuguese, Hungarian, Czech, Italian and German). The English brochure and the translated version were printed and distributed among project partners and stakeholders. The brochure contains information about project objectives, work package activities and partners. Furthermore, CIAA printed 10.000 hardcopies of the TRUEFOOD leaflets for distribution among project partners and SMEs by SPES.
  - 2) a *TRUEFOOD bookmark* or leaflet in electronic and printed version (7.000 hardcopies) was prepared in English and distributed among project partners and stakeholders. The bookmark is a ‘TRUEFOOD project identity card’ and contains information on the duration of the project, costs, EU type of instrument and EU thematic priority, project coordination and project partners.
  - 3) a *TRUEFOOD business card* was developed, printed for all project partners and distributed (7.000 hardcopies)
  - 4) a newsletter ‘*TRUEFOOD Info*’ was produced every 6 months (5 until now) in electronic and printed version. The newsletter includes information on project activities with the aim of reaching not only project partners but also a wider audience featuring key project events, research and training activities, policy developments, publications and other traditional European food production related issues.  
(Number of hardcopies of each newsletter :10.000)
- *Press releases and articles* about TRUEFOOD were written in different languages (English, Greek, Italian, French, Spanish, Turkish and Czech) by different partners (SPES members and research institutions) and posted at the web site – press room section ([http://www.truefood.eu/press\\_release.asp](http://www.truefood.eu/press_release.asp)).
  - a ‘*TRUEFOOD PowerPoint presentation*’ with general information about project activities was developed and made available at the web site – intranet section – in the communication kit for all project partners.

The target who has been reached by TRUEFOOD dissemination activities, during the 1<sup>st</sup> and the 2<sup>nd</sup> year of the Project has been mainly composed by: general public, higher education, Industry, Research, media, SMEs, public authorities with an amount of approximately 42.000 people.

### **Participation in meetings, TV interviews and other events for communication and dissemination of project objectives and results**

All SPES members and other project partners contributed to the visibility of the project participating in meetings and public events where TRUEFOOD was presented and information material was distributed. The communication officer from Federalimentare Servizi srl archived in a “Dissemination table” the communication and dissemination activities that took place during 1<sup>st</sup> and 2<sup>nd</sup> year. Some of the events were: European Technology Platform “Food for Life” and National Technology Platforms “Food for Life” events, EU ENFFI project events, General Assemblies of the different SPES National Federations, International Conference on Predictive modelling in Foods organized by AUA – Agricultural University of Athens, national fairs and food exhibitions like “Alimentaria” in Spain, “Foodapest” in Hungary, “Salima”, “CIBUS” Rome in Italy, TV interviews (WP Leader Daniele Rossi at SKY Italy TV channel, TDU FIPA at Portuguese national TV programmes, TDU SETBIR at SKY Turk TV channel, etc.) Furthermore, the WP Leader SPES, the Communication Officer and project research partners participated in the TRUEFOOD press conference for communication and dissemination of the project results that was held in Paris on the 5<sup>th</sup> of June 2007 at CNIEL premises and in Barcelona at IRTA premises during the Second General Assembly in May 2008.

### **Conferences and workshops**

The 1<sup>st</sup> TRUEFOOD conference “TRUEFOOD for life” was held during the SIAL exhibition, a very important international food exhibition that took place in Paris (France) last 20<sup>th</sup> October 2008. This conference aimed to present the first research results to boost innovation in the traditional food industry sector, providing a platform to debate the different aspects of innovation in the traditional food products with all stakeholders. At the extent to promote the conference a big effort was made, by creating a leaflet, a “save the date”, and a dedicated webpage. Participants had a unique opportunity to network, listen and debate with industrial and academic players involved in innovation in the traditional food production.

### **National TRUEFOOD web pages**

National web pages were published in month 20 on the Federations / TDUs websites in national languages. In total 12 web pages were delivered in the following languages: Italian, Flemish, Czech, Hungarian, Danish, Spanish, Portuguese, German, Greek, Turkish and 2 different webpages in French (one for Belgium by TDU FEVIA and one for France by TDU ANIA). The web pages are an important tool for the visibility of the project, and for the communication and dissemination of the research results at national level. Through the web pages all TDUs (Training and Dissemination Units from SPES) inform the SMEs, the consumers and the general public from 11 countries (i.e., Italy, Austria, Spain, France, Belgium, Czech Republic, Hungary, Denmark, Portugal, Greece and Turkey) on issues related to food quality and safety, research innovation in traditional food products and Truefood activities (i.e., Training and dissemination activities on research results to SMEs, Truefood conference, publications, etc.). Some TDUs divided the web pages in an ‘Internet section’ accessible to the general public and an ‘Intranet section’ accessible with login and password. The creation of an Intranet section was not compulsory at this stage of the project implementation, but it could become mandatory later on if necessary. Each TDUs is responsible for updating the TRUEFOOD national web pages, if needed with the assistance of web masters and other personnel working in communication issues.

### **Student Prize initiatives (TROPHELIA Europe)**

In accordance with the Detailed Implementation Plan Months 25-42, “Task 8.3 Communication and Dissemination of Results”, it has been decided to organize some student prize initiatives, at national and/or European level, in order to encourage students to make innovation in traditional food production. In the light of the successful edition of Trophelia 2008, each SPES Federation will organize Trophelia 2009.

## 1<sup>st</sup> Report on Communication and Dissemination packages – Deliverable 8.3.6

### Contributions by Training and Dissemination Units

During the 1<sup>st</sup> and the 2<sup>nd</sup> year of the Project, all the dissemination activities reached a target mainly composed by: **general public, higher education, Industry, Research, media, SMEs, public authorities with an amount of approximately 120.000 contacts.**

Training and Dissemination Units make a great effort in order to implement the results achieved with respect to the objectives set out in the Project.

Each TDU plays a key role in communicating and disseminating Project results in their Countries.

The following pages show the number of communication and dissemination tasks carried out by all TDUs, both **events** (seminars, conferences, press conferences, presentations, workshops, infodays, meetings, congresses, exhibitions, etc.) and **activities** (Editing and dissemination of newsletters, brochures, flyers, leaflets, articles, press releases; nr. of web-site visitors, e-mailing, etc).

The main activities carried out by national TDUs, during Project life are described and analysed below, through a *report* (Chapter 2) and a *dissemination table* (Chapter 3) from each SPES Federation, summarizing the communication and dissemination activities performed from the beginning of the Project until now.

## 2.1 Communication activities implemented by TDU ANIA –France

ANIA organizes and coordinates the dissemination and communication activities of TRUEFOOD Project in France. ANIA uses the communication channels that it already has and furthermore has created new ones in order to disseminate every related information / result to TRUEFOOD project to the French companies, national authorities, enterprises related to food industries, universities and research institutes and to the consumers. The TDU has developed a plan of dissemination and communication activities using the following tools and channels:

- A dedicated website developed last year [www.ania-recherche.net](http://www.ania-recherche.net)
- ANIA website
- ANIA e-newsletter
- ANIA annual report
- Press release through ANIA communication office
- Organization of conferences, info-days and events
- Participation of ANIA TDU in conferences, meetings, seminars, info-days and events.

### *Dedicated website*

The TDU developed a web site [www.ania-recherche.net](http://www.ania-recherche.net) dedicated to the TRUEFOOD project. The general description and the objectives of the TRUEFOOD project are presented in the main page which contains 7 more categories presented in the following table:

The Work Packages	Contains a detailed description of the 8 Work Packages.
Partnership	Provides information for the coordinator (SPES) of the project and lists all the other partners and their websites.
The TDUs	Describes the main activities of the TDUs, lists of all TDUs, lists the training sessions that performed and provides information for the oncoming training session for the SMEs.
Publications	Contains the publications of the project like the brochure and the newsletters.
News-Events	Lists the news and the events of the project.
Links	Links to TRUEFOOD, CORDIS food quality and safety, DG for Health and consumer protection, DG for Enterprise, ETP web site, CIAA web site and other relevant sites on food issues.
Contact	Contact details of the TDU and Project coordinator SPES GEIE (address, tel., fax and e-mail).

More over all the truefood training activities are described (training programmes, didactic documents,...)

The website is regularly updated following the general site of TRUEFOOD and it used for the advertisement of the events organized in the context of TRUEFOOD project in France and other European countries.

ANIA website

On the generic ANIA website there is a page dedicated to the program. This page is linked the web site dedicated to the project.

### *Participation in conferences, meetings, seminars, info-days and events for the communication and dissemination of project news.*

The TDU in order to communicate and disseminate the project participated to the following events:

Event	Type of activity	Place / Date	Target	Annexe
General Assembly of ANIA 2007 - 2008	Oral Presentation		Industry, Police makers, universities and research centres	
10 TRUEFOOD seminars	Oral Presentation	13/10/08 24/11/08 10/10/08 16/12/08 16/10/08 18/11/08 19/10/08 14/11/08 12/12/08 18/12/08	Industry	5

#### ***Production and distribution of information material***

- Distribution of the 1<sup>st</sup> TRUEFOOD Newsletter to ANIA Members (December 2006) + Vulgarisation of the newsletter
- Very large Distribution of ANIA Annual Report 2006 (contains a full description of TRUEFOOD Project).
- Distribution of TRUEFOOD brochure in the 10 truefood trainings organised by ANIA
- Distribution of 2<sup>nd</sup> TRUEFOOD newsletter (May 2007) + Vulgarisation of the newsletter
- Very large Distribution of ANIA Annual Report 2006 (contains a full description of TRUEFOOD Project).
- Distribution of 3<sup>rd</sup> TRUEFOOD Newsletter to ANIA Members + Vulgarisation of the newsletter
- Making of a movie about truefood and all traditional products shown to the food industry (Assises de l'ANIA 20<sup>th</sup> of February 2008 + SIAL October 2008)
- Very large Distribution of ANIA Annual Report 2007 (contains a full description of TRUEFOOD Project).
- Distribution of 4<sup>th</sup> TRUEFOOD Newsletter to ANIA Members + Vulgarisation of the newsletter
- Distribution of all the truefood communication material on SIAL (the biggest food show in Europe – October 2008)
- Distribution of 5<sup>th</sup> TRUEFOOD Newsletter to ANIA Members + Vulgarisation of the newsletter

#### ***Articles – Press releases***

- 9 Articles in ANIA flash distributes to 5000 professional with topics:
  - TRUEFOOD Presentation
  - Presentation of TRUEFOOD website [www.truefood.eu](http://www.truefood.eu)
  - Presentation of TRUEFOOD 1<sup>st</sup> Newsletter
  - Presentation of translated TRUEFOOD brochure (April 2007)
  - 1<sup>st</sup> Meeting of National Food Platforms 'Food for Life'
  - Benchmark survey of the University of Milan
  - TRUEFOOD Seminars announcements (X3)

## **2.2 Communication activities implemented by TDU FEDERALIMENTARE –Italy**

### **General description of the implemented Communication and Dissemination activities**

One of the most important aim of the Techno Scientific Mediators- who are, for Federalimentare, Federica Scotto di Tella and Alessandro Cordelli- is to establish the most effective and appealing Communication and Dissemination strategy, exploiting as many channels as possible.

The entire work has been developed and carried on working in close collaboration with the TRUEFOOD Communication Unit and TRUEFOOD web manager. Even thou Communication and Dissemination Activities are strictly related in the means and in the aims, for a better understanding of the documents hereby follows a brief description of the implemented activities.

### **Communication activities**

With this definition the Italian TDU means all the activities that make the TRUEFOOD project known to the wider audience possible.

At this regard, the Italian TDU exploited Federalimentare' channels, distinguishing between targets of the different stakeholders, among the channels:

- TRUEFOOD Network of SMEs (106 members) ;
- Federalimentare' Network (5000 members);
- Journalists dealing with food issue;
- Magazines specialized in food issue (e.g. “Il Latte”, “Food” etc.);
- Media (e.g. private channels as “SKY”).

### **Dissemination activities**

For implementing Dissemination Activities it was important for Italian TSMs to spread project up dates and results in the most effective way; this has been done by targeting activities very precisely. The Federalimentare TDU decided to exploit the afore mentioned channels in as much occasion as possible. Project results and up dates were therefore delivered in occasions such as, for example:

- Food Fairs (National and International);
- Training Evenst;
- Conferences (National and International);
- Meeting with SMES and other food stakeholders;
- Round tables;
- Workshops;

The above table describes and summaries the Dissemination and Communication activities implemented from the start of the TRUEFOOD project (May 2006) until month 33. In order to clarify if the activity has been carried on by the two Italian TSMs or by the General Director of Federalimentare and TRUEFOOD Coordinator (alone or with TSMs), in the last column the specification “TDU Italy” and “FED” indicates the two aforementioned distinctions.

### **Newsletters**

Several communication tools have been created within the context of the TRUEFOOD project, among them a Newsletter was drafted in order to give to the Food Stakeholders and SMEs a constant up date of project activities. With the aim of differentiate the audience, two Newsletters have been created: an European one, drafted and managed by the TRUEFOOD Communication Unit (in collaboration with Federalimentare TDU) and an Italian, much more specific for SMEs, drafted in Italian by Federalimentare TSMs.

## **European Newsletter**

The Federalimentare TDU has been working in close collaboration with the Communication Unit to develop and spread the European TRUEFOOD Newsletter. The Newsletter was created to inform SMEs and other food stakeholders about project news, events and updated activities. Federalimentare TDU promptly send the Newsletter to the TRUEFOOD Network of SMEs. The Newsletter is written in English and prepared twice a year.

## **Italian Newsletter**

The TDU prepared 30 Italian Newsletters that were sent to SMEs of the TRUEFOOD Network. In order to give the most precise tool to the SMEs, it has been decided to create a single Newsletter, in Italian, for each commodity sector:

- 1) Processed meat
- 2) Pasta and cereals
- 3) Alcoholic beverages,
- 4) Fruits and vegetables,
- 5) Tea and coffee,
- 6) Bakery products and candies,
- 7) Vegetable oil and fats,
- 8) Dairy products.

Newsletters are mostly send once every three months.

The Newsletter has been organized, in a first place, into six sections (i.e. 1) Important International and National events 2) Research objectives of TRUEFOOD partner, 3) Results of TRUEFOOD partner 4) Scientific articles 5) Activities organized by the Italian and European TDU, 6) Activities to be organized by the Italian TDU); after almost a year of delivering the Newsletter, with the aim to make it more “friendly” and captivating for SMEs, it has been divided into 4 sections:

## **Events**

In this section of the Newsletter it’s possible to find the most important European and Italian events that could be interesting for Italian SMEs. Links and direct contact of the organizers are provided within this section.

As the Italian TDU works in close collaboration with all SPES Food and Drink Federations’ TSMs, in this section, European events that are organized by SPES members are enlightened, as well as other important events from the system of Federalimentare’ Associations.

## **Project results**

This section is updated with results from TRUEFOOD project that, according with IPR rules, could be published and disseminated. Federalimentare’ TDU summarizes information in an friendly- to-read way; it is very important to make TRUEFOOD results as much appealing for SMEs as possible. At the end of the abstracts, the contacts of each Research Centres and University that realized the results are indicated; SMEs, anyway, has the Federalimentare TDU as contact point for further information.

## **Scientific articles**

This section is updated by the TDU with the latest scientific publications produced by Italian and European Universities and Research Centres. In order to have the most updated overview of the scientific publications, the Italian TDU uses various tools as:

- subscription to “Italian Journal of Food Science”;
- research on Internet;
- periodic visit to Research Centres libraries (e.g. CNR, ISS, Biotechnology Dept. of “La Sapienza” University);
- compendium of the annual Italian Congress of Food Science and Technology;

Scientific articles are summarized in an “easy-to- read” abstract and translated in Italian. All the abstracts and research contacts are uploaded into the “Data base of Innovation” and the “Data base of the Research Centres” which have been created to store and manage all data and information.

### **Information and Training to SMEs**

The last section summaries events and initiatives that are organized at European and Italian level by SPES members TDUs, with a special reference to Italian events, in particular , it can b found information about:

- training events- agenda of the day and contact to subscribe are provided;
- logistic (where needed) information

### **Films**

According to what is described in the Detailed Implementation Plan (months 13- 30 and 25- 42) a short film has been developed and produced with the aim to describe TRUEFOOD activities and project up dates (e.g. objectives, main results achieved, etc.). The film was presented during APERTAMENTE (5<sup>th</sup> November 2008 in Rome) and will be distributed during events and among SMEs, consumers and other stakeholders. In order to create a more specific and targeted dissemination tool, the film has been split into two formats:

- 1) 8 minutes- containing a wider overview of the economical, innovative and consumer side perspective;
- 2) 4,30 minutes- emphasizing the Research and SMEs point of view.

The film has been- and will be- disseminated on a cd support as well as, where possible, via other media (e.g. TV).

### **Webpage**

In order to create an easy to use, understandable and catchy tool for Italian SMEs the Federalimentare TDU, working in close collaboration with the Communication Officer and the Web Manager, developed a section within the Federalimentare web page (i.e. [www.federalimentare.it/formazione](http://www.federalimentare.it/formazione)

- etc.

The main steps that were taken to build the web page: (1) identification of the logic structure both for the public and reserved access part; (2) design of the graphic (3) definition of the logic pattern of database fields; (4) private and public section' creation; (5) back office section management design and realization; (6) Input of files into the section ; (7) creation of an hierarchy of users granted by password for the reserved area; (8) checking of the section' feature for the public and reserved section; (9) updating of the section.

The web page, constantly updated by Federalimentare TDU, is organized as follows:

- *Public section:* in this section can be found information about:
  - Objectives
  - Partner
  - Activities
  - agreement to the TRUEFOOD TDU Network
  - events
  - contacts
  - activities organized by Italian TDU
  - Italian training events (with agenda uploaded)
  - a link to all SPES members Food and Drink Federations TDUs
  - Press area

- *Reserved section* (accessible via an ID and Password by members of the TRUEFOOD Network):
  - Italian training events (with agenda uploaded);
  - TRUEFOOD Research results;
  - Publications (e.g. slides of the events, Newsletters, reports, articles etc.)
  - funding opportunities for SMEs.

The Web page is constantly updated by Federalimentare TSMs, the latest Newsletters as well as the agenda, slides and other materials from Training events are promptly uploaded.

### **Training and Technology Transfer leaflets**

In order to enhance as much as possible Training and Technology Transfer Activities, Federalimentare TDU drafted and printed a leaflet, in Italian, containing the Training and Technology Transfer events for year 2008. Leaflets have been distributed via different channels:

- a. e-mail to the SMEs of the TRUEFOOD Network, as well as other Federalimentare contacts;
- b. during Food Fairs (e.g. Cibus Parma 2008, Salone Internazionale del Gusto di Torino etc.);
- c. in occasion of Training Events.

### **Brochure**

Federalimentare TDU, in order to give to SMEs and other food stakeholders a complete overview of TRUEFOOD project, translated from English to Italian the already prepared brochure and printed it. The brochure has been disseminated via:

- printed form- during events such as Food Fairs (National and International), Training Events etc;
- electronic form- by e-mail among TRUEFOOD Network and other food stakeholders.

## 2.3 Communication activities implemented by TDU FEVIA –Belgium

Activities related to Technology transfer are organised in Belgium by the National Food Federation (TDU FEVIA) and the two national platforms : Flanders'FOOD for Flanders and WAGRALIM for Wallonia. Additional input from other institutions are also mentioned.

Our major activities started last February 2007 (M10) and not May 2006 (M1). The average / month is calculated from February 2007 and not May 2006. The period covers 24 months (M10-M33).

### FEVIA activities

- Periodical announcements
  - o FEVIA-FLASH, FEVIA's weekly e-newsletter
    - Type : announcement of TRUEFOOD activities : newsletter, SIAL conference, announcement, synthesis of TRUEFOOD activities
    - Target : Flemish and Walloon SMEs + Belgian stakeholders (from 2.700 to 2.800 people)
    - Total : 15 articles. Average : 1 article / 2 months
  - o Direct announcements
    - Type : announcements of TRUEFOOD activities by direct mailing, e-mailing, snail mail
    - Target : European TDUs, Belgian SMEs, stakeholders, academia, scientific partners, research centres (from 30 to 2.500 people)
    - Total : 12 direct mailings. Average : 1 mailing / 2 months
  - o Indirect announcements
    - Type : help of stakeholders and intermediates to spread our announcements by mailings (e-mailing and snail mail), publication on websites, training catalogues, hard copies
    - Target : Belgian SMEs and stakeholders mainly (30 to 5.000 people)
    - Total : ±15 stakeholders / intermediates. Min. 22 actions, average : 1 action / month
  - o Spread of documentation :
    - Type : hard-copies available at FEVIA : newsletters, announcements of training activities, etc.
    - Target : 1-2 visitors at FEVIA / month
    - Total : 20 to 60 sets of documents
- Meetings and Visits
  - o Objective : presentation of the TRUEFOOD project to SMEs and collection of needs. The visits started from May 2007
  - o Target : food SMEs and stakeholders
  - o Total : 34 visits, ±100 people
- Specific web pages on TRUEFOOD activities
  - o Creation and publication of webpages on TRUEFOOD activities
    - From October 2007 to December 2007
    - Type : description of innovation solutions for SMEs
    - Target : industry (all food sectors)
    - Total : 1 web page on [www.fevia.be](http://www.fevia.be)
  - o Update of pages on FEVIA website and "SME Forum"

- Type : publication of article, update of information (training activities, TRUEFOOD activities, TRUEFOOD documentation) on specific webpages URL : [www.fevia.be](http://www.fevia.be) and [www.fevia-pme.be](http://www.fevia-pme.be)
- Target : Belgian SMEs (approx. 8.500 people / month)
- Total : 4 updates. Average : 1 update / 6 months

#### **NFTP activities : Flanders'FOOD (Flanders) and WAGRALIM (Wallonia)**

- Periodical announcement
  - Direct announcements such as direct mailing and e-newsletters (1- STW Food Gate, published every 2 weeks and 2- WAGRALIM Info, published every 2 months)
    - Type : identical to the announcements in the FEVIA-Flash (refer to FEVIA activities)
    - Target : Belgian SMEs, stakeholders, academia, scientific partners, research centres (from 450 to 1.500 registered people for the concerned period)
    - Total : 14 actions. Average : 1 article / 2 months
  - Spread of documentation :
    - Type : hard-copies available at Flanders'FOOD and WAGRALIM
    - Target : 1-2 visitors per NFTP / month
    - Total : 40 to 70 sets of documents
  
- Specific web pages on TRUEFOOD activities
  - Creation and publication of webpages on TRUEFOOD activities
    - From October 2007 to December 2007
    - Type : description of the project
    - Target : industry (all food sectors)
    - Total : 1 web page on [www.flandersfood.com](http://www.flandersfood.com), 1 web page on [www.wagralim.be](http://www.wagralim.be)
  - Update of the national web pages for TRUEFOOD activities
    - Type : publication of article, update of information (training activities, TRUEFOOD activities at European scale)
    - Target : Belgian SMEs and stakeholders (approx. 2.000-2.500 visitors per NFTP / month)
    - Total : 6 updates. Average : 1 update / 4 months
  - Publication of oral talk in Battice
    - From September 2007
    - Courtesy of *Alimentaire Liégeois*
    - Type : oral presentation of TDU FEVIA at Battice Conference
    - Target : industry and consumers (±1.000 visitors / month)
  
- Publications
  - Type : Annual reports
  - Target : Industry, government, research centres, stakeholders
  - Total : 2 reports for Flanders'FOOD (2006 and 2007). 3.000 hard copies per year
  
- Meetings as Organisation of events or Participation in events
  - Type : Regional event, international fairs, open days in industry. Spread of TRUEFOOD documents
  - Target : Belgian SMEs and stakeholders (from 10 to 200 people per event)
  - Total : 6 events. Average : 2-3 events / year

- Info-DAYS
  - o Type : agricultural fair at *Foire de Libramont*
  - o Target : food SMEs, first transformers, consumers, general public
  - o Total : 1 event, July 2008 (3 days), on AUDA/Vers l'Avenir Stand (courtesy of AUDA). Approx. 500 people reached

#### **Other institutions**

- Publication of the TRUEFOOD logo as partner
  - o AUDA website ([www.jambondardenne.eu](http://www.jambondardenne.eu), 1.000 visitors / month)
  - o AUDA leaflet on Ardenne ham (spread to consumers, 50.000 printed copies)
- Articles published in newspapers and magazines
  - o Le Sillon belge, October 2007 ( $\pm 26.000$  readers) : Annex 1
  - o CCI Luxembourg, May 2008 ( $\pm 7.500$  readers) : Annex 2
  - o ATHENA, October 2008 ( $\pm 32.000$  readers) : Annex 3
  - o Vers l'Avenir du Luxembourg, November 2008 ( $\pm 60.000$  readers) : Annex 4a and Annex 4b

## 2.4 Communication activities implemented by TDU FFDI – Czech Republic

### Czech Technology Platform for Foodstuffs (CTPP)

The Czech Technology Platform for Foodstuffs is actively involved to prepare communication material for SMEs as regards the new opportunities within the Czech Rural Development Programme 2007-2013. SMEs can apply for financial assistance in order to introduce new technology for traditional food products. Development activities can be carried out in co-operation with research institutes of Universities which are providing their know how to SMEs to introduce new technologies for the production of traditional food products.

**FFDI organizes and coordinates the dissemination and communication activities of TRUEFOOD Project** in Czech Republic. FFDI uses the communication channels that it already has and furthermore has created new ones in order to disseminate every related information / result to TRUEFOOD project to the Czech companies, national authorities, enterprises related to food industries, universities and research institutes and to the consumers. The TDU has developed a plan of dissemination and communication activities using the following tools and channels:

- A dedicated website developed last year [www.foodnet.cz](http://www.foodnet.cz)
- FFDI website
- FFDI e-newsletter
- FFDI annual report
- Press release through FFDI communication office
- Organization of conferences, info-days and events
- Participation of FFDI TDU in conferences, meetings, seminars, info-days and events.

### Dedicated website

The TDU developed a website (<http://www.foodnet.cz/slozka/?jmeno=TRUEFOOD&id=676>) dedicated to the TRUEFOOD project. The general description and the objectives of the TRUEFOOD project are presented in the main page which contains 7 more categories presented in the following table:

The Work Packages	Contains a detailed description of the 8 Work Packages.
Partnership	Provides information for the coordinator (SPES) of the project and lists all the other partners and their websites.
The TDUs	Describes the main activities of the TDUs, lists of all TDUs, lists the training sessions that performed and provides information for the oncoming training session for the SMEs.
Publications	Contains the publications of the project like the brochure and the newsletters.
News-Events	Lists the news and the events of the project.
Links	Links to TRUEFOOD, CORDIS food quality and safety, DG for Health and consumer protection, DG for Enterprise, ETP web site, CIAA web site and other relevant sites on food issues.
Contact	Contact details of the TDU and Project coordinator SPES GEIE (address, tel., fax and e-mail).

More over all the Truefood training activities are described (training programmes, didactic documents,...). The website is regularly updated following the general site of TRUEFOOD and it used for the advertisement of the events organized in the context of TRUEFOOD project in France and other European countries. On the general FFDI website there is a page dedicated to the program. This page is linked the web site dedicated to the project.

### **Participation in conferences, meetings, seminars, info-days and events for the communication and dissemination of project news.**

The TDU in order to communicate and disseminate the project participated to the following events:

Meeting of Directors of Sector Associations (PK ČR)	2/11/2006	Members, 21	PK ČR's premises, Prague
Meeting to set up Czech Technology Platform	22/11/2006	Members, 136	Kaiserštejn Palace, Prague
Board of Companies Directors (PK ČR)	30/11/2006	Members, 56	Pilsner Urquell, Prague
Meeting of set up Beer Cluster	19/12/2006	Members, 54	Research Centre, Prague
Meeting of Beer Cluster	11/1/2007	Members, 41	CR, FFDI's premises, Prague
Meeting of Beer Cluster	12/1/2007	Members, 23	CR, FFDI's premises, Prague
Meeting of Beer Cluster	31/1/2007	Members, 43	CR, Research Centre, Prague
Meeting of Directors of Sector Associations	13/2/2007	Members, 18	CR, FFDI's premises, Prague
General Assembly	17/5/2007	Members, state adm., 61	CR, Congress Centre, Prague
Board of Companies Directors	17/5/2007	Members, 41	CR, Congress Centre, Prague
Meeting of WG for Bakery production	22/5/2007	Branch experts, 14	CR, FFDI's premises, Prague
Plenary Meeting of Czech Technology Platform	24/5/2007	Members, non-members, RTD, Universities, 63	CR (international approach), Kaiserštejn Palace, Prague
Environmental Affairs Committee	4/6/2007	Members, 11	CR, FFDI's premises, Prague
Executive Committee	7/6/2007	Members, 4	CR, FFDI's premises, Prague
Legislation Committee	13/6/2007	Members, 19	CR, FFDI's premises, Prague
Meeting of WG for Frozen Food Products	14/6/2007	Members, 9	CR, FFDI's premises, Prague
Executive Committee	25/6/2007	Members, 6	CR, FFDI's premises, Prague
Meeting of Directors of Sector Associations	26/6/2007	Members, 18	CR, FFDI's premises, Prague
Executive Committee	25/7/2007	Members, 4	CR, FFDI's premises, Prague
Board of Companies Directors	31/7/2007	Members, 44	CR, ÚZPI, Prague

Meeting of Directors of Sector Associations	20/8/2007	Members, 19	CR, FFDI's premises, Prague
Executive Committee	3/9/2007	Members, 7	CR, FFDI's premises, Prague
General Assembly	13/9/2007	Members, 71	CR, Hotel Olympik, Artemis, Prague
Executive Committee	13/9/2007	Members, 6	CR, Hotel Olympik, Artemis, Prague
Meeting of WG for Bakery production	19/9/2007	Members, 14	CR, FFDI's premises, Prague
Meeting of WG for Frozen Food Products	20/9/2007	Members, 14	CR, FFDI's premises, Prague
Project's dissemination during workshop focused on risk assessment in food industry (see Potravinářský zpravodaj 11/2007, page 8).	25/9/2007	Members, 56	CR, Hotel Courtyard, Prague
Executive Committee	4/10/2007	Members, 7	CR, FFDI's premises, Prague
Executive Committee	25/10/2007	Members, 8	CR, FFDI's premises, Prague
Meeting of Directors of Sector Associations	31/10/2007	Members, 16	CR, FFDI's premises, Prague
Meeting of WG for Bakery's production	7/11/2007	Members, 14	CR, Bořetice
Environmental Affairs Committee	13/11/2007	Members, 11	CR, FFDI's premises, Prague
Meeting of WG for Frozen Food Products	15/11/2007	Members, 9	CR, FFDI's premises, Prague
Executive Committee	20/11/2007	Members, 7	CR, Olympik Hotel, Prague
Board of Companies Directors	20/11/2007	Members, 39	CR, Olympik Hotel, Prague
Legislation Committee	28/11/2007	Members, 26	CR, FFDI's premises, Prague
Meeting of WG for Healthy Lifestyle	6/12/2007	Members, 13	CR, FFDI's premises, Prague
Executive Committee	10/12/2007	Members, 7	CR, FFDI's premises, Prague
Executive Committee	15/1/2008	Members, 7	CR, FFDI's premises, Prague
Board of Companies Directors	24/1/2008	Members, 42	CR, Artemis Hotel, Prague
Meeting of WG for Bakery's production	23/1/2008	Members, 14	CR, FFDI's premises, Prague
Meeting of WG for Frozen Food Products	25/1/2008	Members, 8	CR, FFDI's premises, Prague
Steering Committee of Czech Technology Platform	5/2/2008	Members, 14	CR, FFDI's premises, Prague
Meeting of WG for Frozen Food Products	7/2/2008	Members, 8	CR, FFDI's premises, Prague
Meeting of WG for Healthy Lifestyle	13/2/2008	Members, 17	CR, FFDI's premises, Prague
Project dissemination Workshop titled: „Chemical safety in Baker's production, legislation, food chain's standards”.	18/2/2008	Members, 56	CR, Hotel Olympik, Prague
Executive Committee	21/2/2008	Members, 8	CR, FFDI's premises, Prague
Legislation Committee	27/2/2008	Members, 21	CR, FFDI's premises, Prague

General Assembly	28/2/2008	Members, 74	CR, Hotel Olympik, Artemis, Prague
SALIMA International Food Fair, Executive Committee & Project Dissemination meeting – with Czech Minister of Agriculture CR	5/3/2008	Members, 8	CR, FFDI's premises, Prague
Project Dissemination Workshop titled: „Chemical safety in milk industry, nutritional recommendations, durability, active and intelligent packaging”.	17/3/2008	Members, 31	CR, Hotel Olympik, Prague
Executive Committee	20/3/2008	Members, 8	CR, FFDI's premises, Prague
Supervisory Committee of Czech Technology Platform with Minister of Agriculture CR	31/3/2008	Members	CR, Ministry of Agriculture
Environmental Affairs Committee	2/4/2008	Members, 13	CR, FFDI's premises, Prague
Meeting of WG for Trade Policy and Marketing	4/4/2008	Members, 16	CR, FFDI's premises, Prague
Plenary Meeting of Czech Technology Platform	7/4/2008	Members, 71	CR, Kaiserštejnský palác, Prague
Meeting of WG for Frozen Food Products	10/4/2008	Members, 7	CR, FFDI's premises, Prague
Project Dissemination Workshop titled: „Chemical safety, food labelling, durability, additives, sanitary code of food packaging.(malt, fried products, cereals, coffee grinding)”.	14/4/2008	Members, 41	CR, Hotel Olympik, Prague
Meeting of WG for Healthy Lifestyle	16/4/2008	Members, 17	CR, FFDI's premises, Prague
FFDI's Executive Committee	17/4/2008	Members, 7	CR, FFDI's premises, Prague
Meeting of Directors of Sector Associations	17/4/2008	Members, 16	CR, FFDI's premises, Prague
Meeting of WG for Bakery's production	23/4/2008	Members, 12	CR, FFDI's premises, Prague
Meeting of WG for Trade Policy & Marketing	23/4/2008	Members, 13	CR, FFDI's premises, Prague
Board of Companies Directors	28/4/2008	Members, 38	CR, Artemis hotel, Prague
Executive Committee	28/4/2008	Members, 9	CR, hotel Artemis, Prague
Executive Committee	19/5/2008	Members, 7	CR, hotel Sen/Senohraby, Prague
Legislation Committee	21/5/2008	Members, 23	CR, FFDI's premises, Prague
Meeting of WG for Healthy Lifestyle	18/6/2008	Members, 13	CR, FFDI's premises, Prague
Executive Committee	29/5/2008	Members, 8	CR, TOP hotel, Prague
Executive Committee	9/6/2008	Members, 8	CR, Pizzeria Coliseum, Prague
Meeting of WG for Bakery's production	17/6/2008	Members, 12	CR, FFDI's premises, Prague
Executive Committee	24/7/2008	Members, 7	CR, hotel Sen/Senohraby, Prague

Board of Companies Directors	24/7/2008	Members, 25	CR, hotel Sen/Senohraby, Prague
Meeting of WG for Healthy Lifestyle	20/8/2008	Members, 14	CR, FFDI's premises, Prague
Executive Committee	4/9/2008	Members, 8	CR, FFDI's premises, Prague
Round Table to Czech Technology Platform	8/9/2008	Members, 20	CR, Restaurant Kolkovna
Meeting of WG for Frozen Food Products	11/9/2008	Members, 12	CR, FFDI's premises, Prague
Steering Committee of Czech Technology Platform	16/9/2008	Members, 9	CR, FFDI's premises, Prague
Legislation Committee	17/9/2008	Members, 26	CR, FFDI's premises, Prague
Round Table to Czech Technology Platform with Ministry of Health CR	29/9/2008	Members, 9	CR, Restaurant U Pravdů
WG for BIO Foodstuffs	1/10/2008	Members, 19	CR, FFDI's premises, Prague
Meeting of WG for Healthy Lifestyle	15/10/2008	Members, 12	CR, FFDI's premises, Prague
Executive Committee	23/10/2008	Members, 7	CR, hotel Sen/Senohraby, Prague
Advisory WG of Czech Technology Platform with Minister of Agriculture CR	14/11/2008	Members	CR, Kaiserštejnský palác, Prague
Plenary Meeting of Czech Technology Platform	4/12/2008	Members	CR, Kaiserštejnský palác, Prague

### **Production and distribution of information material:**

- Distribution of the 1<sup>st</sup> TRUEFOOD Newsletter to FFDI Members (December 2006).
- Distribution of FFDI Annual Report 2006 (contains a full description of TRUEFOOD Project) in the General Assembly of FFDI (2006).
- Distribution of TRUEFOOD brochure in the meeting for Nutritional Labelling organized by FFDI.
- Distribution of 2<sup>nd</sup> TRUEFOOD newsletter (May 2007).
- Distribution of TRUEFOOD Brochure in an one day seminar for Safety - Nutrition – Quality organised by FFDI.
- Distribution of FFDI Annual Report 2006 (contains a full description of TRUEFOOD Project) in an one day seminar for Safety - Nutrition – Quality organised by FFDI.
- Distribution of 3<sup>rd</sup> TRUEFOOD Newsletter to FFDI Members.
- Distribution of TRUEFOOD Czech brochures in the General Assembly of FFDI (2007).
- Distribution of FFDI Annual Report 2007 (contains a full description of TRUEFOOD Project) in the General Assembly of SEVT (2008).
- Distribution of 4<sup>th</sup> TRUEFOOD Newsletter to FFDI Members.
- Distribution of FFDI Annual Report 2007 and TRUEFOOD Newsletters in the Info-day organized by FFDI.
- Distribution of FFDI Annual Report 2007 (contains a full description of TRUEFOOD Project) to participants of the 3 special TRUEFOOD seminars in Prague.

- Distribution of TRUEFOOD Czech brochure and TRUEFOOD Newsletter to participants of 3 TRUEFOOD seminars in Prague.
- Distribution of 5<sup>th</sup> TRUEFOOD Newsletter to FFDI Members.
- In particularly:

Newspaper: Potravinářský zpravodaj (FFDI's edited monthly newspaper)	12/2/2007	Members, 4.500 people	Czech Republic
Bakery's Journal: Pekař a cukrář	8/2007	Members, 3.200 people appr.	Czech Republic
Professional Food Journal: Moderní obchod	2007, 2008	Members, non-members, general public 5.000 people appr.	Czech Republic
Professional Food Journal: Výběr	2007, 2008	Members, 5.500 people appr.	Czech Republic
Economy Journal: Komora CZ	2006, 2007, 2008	7.000 people appr.	Czech Republic
Academy Journal: Akademický bulletin	2006, 2007, 2008	5.300 people TBC	Czech Republic
Agricultural Journal: Zemědělec	2007, 2008	5.800 people TBC	Czech Republic
Journal Svět potravin/World of Foodstuffs (FFDI's monthly periodics)	11 – 12/2008	10.000 people TBC	Czech Republic

### Communication and dissemination of project news towards Czech media:

Breakfast with Press, cooperation with China	3/5/2007	á 21 journalists	Czech Republic
Press Conference with Ministry of Agriculture CR – Minister Mr. P. Gandalovič, cooperation with Romania and Bulgaria.	14/6/2007	á 25 journalists	Czech Republic

Press Conference related to advance payment for plastic bottles.	19/6/2007	á 17 journalists	Czech Republic
Press Conference on GDA.	20/6/2007	á 19 journalists	Czech Republic
Breakfast with Press in presence of Chairman of EU ENV Committee, Public health and Food Safety, Mr. Miroslav Ouzký.	25/6/2007	á 32 journalists	Czech Republic
Competition – Czech Bio food product of Year 2007.	2/7/2007	á 41 journalists	Czech Republic
Breakfast with Press and Members of Czech Parliament – Mr. J. Papež, M. Hašek and P. Kováčik.	22/10/2007	á 30 journalists	Czech Republic
Breakfast with Press and Member of EU Parliament, Mr. J. Březina, - traditional food products.	26/11/2007	á 41 journalists	Belgium, Brussels
Media – Briefing – Conference.	17 – 19/1/2008	á 29 journalists	Germany, Berlin
Salima International Food Fair: Media – Briefing – Conference.	6/3/2008	á 31 journalists	Czech Republic, Brno
Briefing – conference with Czech Member of Parliament (V. Železný)	2/4/2008	á 25 journalists	Czech Republic
Briefing – conference with Czech member of Parliament (J. Bobošíková)	12/5/2008	á 31 journalists	Czech Republic
Briefing – conference with Czech Member of EU Parliament	24/11/2008	á 17 journalists	Czech Republic, Pizza Collosseum

## 2.5 Communication activities implemented by TDU FHFİ – Hungary

Communication and dissemination of the results of the Project started also with our participation in the development of a communication, information and dissemination strategy and with an awareness campaign aiming to raise the attention of the industry and other stakeholders on the goals and main issues of the Project. The information packages were developed or translated in Hungarian and have been distributed mostly through the communication channels of the Federation: website, newsletter, meetings, exhibitions, direct contacts, flyers, press release. We have also used the events of our Federation and partner organisations like the National Technology Platform and the Hungarian Scientific Society for Food Industry to inform our members, other companies, authorities, policy makers, scientist, and the consumers on the TRUEFOOD Project.

### In details:

1. Participation in meetings and events for communication and dissemination of project news: i.e., meetings of the Hungarian Technology Platform “Food for Life” Budapest, June, November 2007, November 2008, Board meeting (February 2008) and the General Assembly of the Federation of Hungarian Food Industries in April 2008, “FOODAPEST” international food exhibition, Budapest, November 2007, “SALIMA” international food exhibition, BRNO, March 2008; “FOODAPEST” international food exhibition, Budapest, November 2008, Distribution of TRUEFOOD brochures and ‘TRUEFOOD Info’ newsletters;
2. Production and distribution of information material: i.e., written report for the Board and the General Assembly of the Federation on the Project, inputs for the preparation of information material, translation and distribution of TRUEFOOD brochures and ‘TRUEFOOD Info’ newsletters, production of press releases, etc.;
3. Presentation on TRUEFOOD project at the Canning industry event (Nagykőrös, Hungary, May 2008; 80 participants from the Hungarian canning industry, research, education, Ministry of Agriculture), distribution of TRUEFOOD brochures;
4. Presentations on the aims, partners and main results of the TRUEFOOD Project and distribution of TRUEFOOD brochures and ‘TRUEFOOD Info’ newsletters at TRUEFOOD seminars, trainings (March, April, June, October, November 2008)  
Target of the activity:
  - March 2008: 40 SMEs and 25 from universities, research and development institutes, laboratories, ministries, authorities;
  - April 2008: 30 SMEs
  - June 2008: 29 SMEs
  - October 2008: 26 SMEs
  - November 2008: 20 SMEs
5. Participation in the Scientific Colloquia of the Central Food Science Research Institute, the Food Science Complex Committee of the Hungarian Academy of Science and the Hungarian Scientific Society for Food Industry and inform scientist on the TRUEFOOD Project;
6. Distribution of TRUEFOOD brochures and ‘TRUEFOOD Info’ newsletters at FHFİ Events;
7. Dissemination of the benchmark survey for SMEs from WP5;
8. Development and updating of national web pages about TRUEFOOD;
9. Information articles on TRUEFOOD in the newsletter of the Federation

10. Updating the dissemination list;
11. Regular contacts with SMEs mainly by e-mail and phone (at least 20-40 contacts weekly);
12. Personal visits at branch associations (Soft Drink, Mineral Water, Confectionary, Bakery, Deep Freezing and Canning)
13. Inputs for updating the Information, Communication and Dissemination strategy of TRUEFOOD;
14. Inputs for the organization of and participation in the TRUEFOOD conference held in November 2008 (i.e., definition of themes, title, speakers, etc.);
15. Inputs for task 8.3. for the next Detailed Implementation Plan.

## 2.6 Communication activities implemented by TDU FI– Denmark

The Danish Food and Drink Federation organizes and coordinates the dissemination and communication activities of TRUEFOOD Project in Denmark. The Danish Food and Drink Federation uses the communication channels that it already has, homepage and news letter, and establish new ones ad hoc linked to disseminate every related activity and information to TRUEFOOD project to the Danish companies and enterprises related to food industries. The Danish Food and Drink Federation carry out dissemination and communication activities using the following tools and channels:

- A sub website developed in 2008 on:  
<http://foedevarer.di.dk/Om+Fi/Projekter/Truefood.htm>
- e-newsletter: Fokus
- Organization of seminars

### **Website**

The web site linked to the TRUEFOOD project:  
<http://foedevarer.di.dk/Om+Fi/Projekter/Truefood.htm>

The web site contains a general description and the objectives of the TRUEFOOD project and why it is relevant to the Danish Food and Drink Federation to participate in the project. Among others are the following information presented on the web site with descriptions and links:

The Work Packages	Contains a detailed description of the 8 Work Packages.
Partnership	Provides information for the coordinator (SPES) of the project and lists all the other partners and their websites.
Publications	Contains the publications of the project like the brochure and the newsletters.
News-Events	Lists the news and the events of the project.
Links	Links to TRUEFOOD, CORDIS food quality and safety, DG for Health and consumer protection, DG for Enterprise, ETP web site, CIAA web site and other relevant sites on food issues.
Contact	Contact details of the TDU and Project coordinator

### ***Production and distribution of information materials and organizing seminars***

- Distribution of the Newsletter – Fokus - to Members of the Danish Food and Drink Federation: Information of the TRUEFOOD project when launched

Distribution of the Newsletter – Fokus - to Members of the Danish Food and Drink Federation regarding the member seminar in the 2. February 2009

## **2.7 Communication activities implemented by TDU FIAA - Austria**

### **Communication and dissemination of results**

#### **Austrian Technology Platform (ATP)**

The Austrian TDU is actively involved to prepare communication material for SMEs as regards the new opportunities within the Austrian Rural Development Programme 2007-2013. SMEs can apply for financial assistance in order to introduce new technology for traditional food products. Development activities can be carried out in co-operation with research institutes of Universities which are providing their know how to SMEs to introduce new technologies for the production of traditional food products.

#### **Communication and dissemination**

02.04.2008, FFG (Austrian Research Promotion Agency) Conference "Open Space for European Research". TDU took part in a industry consultation discussion for innovation exploitation and funding principles for the industry. The results will be included in the strategic focus of the TDU Austria.

21.10.2007, Launch of the Slovenian Technology Platform STP. TDU Austria was invited as guest speaker and gave information about Austrian experiences and presented a model for the potential design of a STP founding process. After the conference bilateral talks with GZS and FIAA resulted in the intended close collaboration between TDU Austria and Slovenia in the future.

27.09.2007, EUROAGRI Conference. The annual EUROAGRI conference "Food - from Ideas to Successful Innovative Products" gave the possibility to introduce TDU Austria in combination with the whole project to the interested audience of 120 people.

05.02.2008, Presentation of TDU Austria at Conference of Styrian food producers "food technology well financed".

A continuous presentation of Truefood activities is undertaken related to the activities of the Austrian TDU for the projects on "Genuss Regionen Austria" and "Agroinnocessing": It is foreseen to provide the findings and results of the Truefood activities via the regularly up dated info sheets to the "Genuss Regionen" Austria management to benefit from the results achieved under Truefood.

#### **National TRUEFOOD Website**

The national TRUEFOOD website was implemented according to the time frame of the Dow. In order to be attractive the website is updated frequently and links the Austrian TDU to other relevant schemes and national activities in the context of technology transfer and fundings.

## **2.8 Communication activities implemented by TDU FIAB –Spain**

### **General description of the implemented Communication and Dissemination activities**

One of the most important aim of the Techno Scientific Mediators- who are, for FIAB, Federico Morais and Nuria Arribas- is to establish the most effective and appealing Communication and Dissemination strategy, exploiting as many channels as possible. Also, FIAB relies on the support of the Communication Department, which contacts with the local press to do the dissemination of the different events of Truefood which we realized in Spain.

#### **Communication activities**

We collected the FIAB network of contacts aimed to facilitate dissemination and technology transfer.

FIAB developed different channels of contacts:

- TRUEFOOD Network of SMEs (151 members);
- FIAB Network of SMEs (916 members);
- FIAB Network of Associations (57 members);
- Consumers' association (5 members);
- Centers for Investment and Technological centers (10 members);
- Distribution (3 members)
- Consulting groups (16 members)
- Universities (43 members)
- Public Administrations (21 members)
- Press agencies (6 members)
- Newspapers (12)
- Magazines specialized in food issue (e.g. "Alimentaria", "Carnica2000" etc.);
- Radio (10)
- TV(3)
- Trade journals (30)

### **Dissemination activities**

The FIAB TDU decided to exploit all the possible communication channels for implementing dissemination activities.

Project results and up dates were therefore delivered in occasions such as, for example:

- Bilateral Meeting with SMES and other food stakeholders;
- Conferences (National and International);
- Congress;
- Food Fairs (National and International);
- Press release;
- Seminars;
- Training Events;
- Workshops;

The above table describes and summaries the Dissemination and Communication activities implemented from the start of the TRUEFOOD project (May 2006) until month 33. In order to clarify if the activity has been carried on by the two Spanish TSMs together the General Secretary of FIAB.

### **Newsletter**

FIAB has created newsletter within the context of the TRUEFOOD project, in order to announce to the Food Stakeholders and SMEs the most relevant news of project activities. Also, this newsletter included information about the most important European and Spanish events that could be interesting for Spanish SMEs.

### **Webpage**

The link to the web page developed by the TDU FIAB in Spanish language is: <http://www.fiab.es/>. Information on Truefood is available under the section "Innovación y tecnología". The exact link hosted by the FIAB National web page is:

<http://www.fiab.es/index.asp?cod=919&idage=998&te=7&vap=0&acc=hinfo>.

General description of the contents of the web page:

- Brief summary about TRUEFOOD.
- Objectives: Main objectives of the TRUEFOOD project.
- Partnership - List of all project partners and links to their websites.
- Work package activities - Brief description of each work package and detailed information on work package 8 (main objectives, results and tasks, information on project partners involved, SPES members and TDUs and Training Manager).
- WP 8 – Training and dissemination activities.

- Press room – This section contains the brochure of the project.
- Contact list of TDU-s / Techno-Scientific Mediators and Project coordinator SPES GEIE (traditional food product, name, position, e-mail, tel./mobile, fax and address).
- Join the mailing list: mailing list for all people interested in TDUs project activities, food safety and quality topics.
- Links to TRUEFOOD, CORDIS food quality and safety, DG for Health and consumer protection, DG for Enterprise, ETP web site, CIAA web site, and other relevant links on food issues as example: EFSA web site and AESAN web site.

The Web page is constantly updated by FIAB TSMs, the latest Newsletters as well as the agenda, slides and other materials form Training events are promptly uploaded.

### **Training and Technology Transfer leaflets**

In order to announce as much as possible Training and Technology Transfer Activities, FIAB TDU drafted and printed a leaflet, in Spanish, containing the Training and Technology Transfer events for year 2008. Leaflets have been distributed via different channels:

- d. E-mails to the SMEs of the TRUEFOOD Network, as well as other FIAB contacts;
- e. Website of FIAB;
- f. During Food Fairs (e.g. Alimentaria 2008, Biospain, etc.); Training Events...

### **Brochure**

FIAB TDU, in order to give to SMEs and other food stakeholders a complete overview of TRUEFOOD project, translated from English to Spanish the already prepared brochure and printed it. The brochure has been disseminated via:

- Printed form- during events such as Congress, Conferences, Food Fairs (National and International), Training Events, etc;
- Electronic form- by e-mail among TRUEFOOD Network and other food stakeholders.

## 2.9 Communication activities implemented by TDU FIPA - Portugal

The TDU of the Portuguese Food and Drink Federation (FIPA) organizes and coordinates the dissemination and communication activities of TRUEFOOD project in Portugal. FIPA uses the communication channels that already have and furthermore has created new ones in order to disseminate every related information / result to TRUEFOOD project to the Portuguese Enterprises, national authorities, enterprises related to food industries, universities and research institutes and to the consumers.

The TDU has developed a plan on dissemination and communication activities using the following tools and channels:

- FIPA website
- FIPA newsletter
- Seminars and Congresses
- Publications
- Other Communication and Dissemination activities
- Distribution of information material
- Participation in Conferences

### **FIPA website**

First it was created a direct link to the Truefood website in FIPA website.

In the new FIPA site, the TDU developed a Portuguese web pages only dedicated to the TRUEFOOD project ([www.fipa.pt](http://www.fipa.pt)). The general description and the objectives of the TRUEFOOD project are presented in the main page which contains 7 more categories presented in the following table:

Truefood	Contains a detailed description of the 8 Work Packages.
Objectives	Describe the main objectives of the Project
Partners	List the partners involved in the Project
Work Packages Activities	Describes the main activities of the TDUs; describes the WP8 activities
Training activities	Lists the training activities of the TDU
Brochure	Users can download the Truefood brochure
Contacts	Contact details of the TDU and Project coordinator SPES GEIE (address, tel., fax and e-mail).
Mailing List	Direct link to join in the TRUEFOOD Mailing List
Links	Links to TRUEFOOD, CORDIS food quality and safety, DG for Health and consumer protection, DG for Enterprise, ETP web site, CIAA web site and other relevant sites on food issues.

The website is regularly updated following the general site of TRUEFOOD and it used for the advertisement of the events organized in the context of TRUEFOOD project in Portugal and other European countries.

## IPA Newsletter

FIPA regularly update information about TRUEFOOD on “FIPA Notícias”. This newsletter is delivered to more than 2000 contacts:

- **FIPA Flash nº 88**, July 2006: “FIPA divulges SME innovation report” (<http://www.fipa.pt/pdf/fipaflash88.pdf>);
- **FIPA Flash nº 89**, October 2006: “FIPA promotes technico-scientific mediation actions in SME” (<http://www.fipa.pt/pdf/fipaflash89.pdf>);
- **FIPA Flash nº 93**, February 2007: “Truefood project is disseminated by FIPA” (<http://www.fipa.pt/pdf/fipaflash93.pdf>);
- **FIPA Flash nº 104**, July 2007: “Truefood project will promote training courses for SME” (<http://www.fipa.pt/pdf/fipaflash104.pdf>);
- **FIPA Notícias nº 03/2008**, February 2008: “Truefood enhances knowledge of enterprises” (<http://www.fipa.pt/pdf/fn0308.pdf>);
- **FIPA Notícias nº 10/2008**, May 2008: “FIPA promotes training course under the program TRUEFOOD” (<http://www.fipa.pt/pdf/fn1008.pdf>);
- **FIPA Notícias nº 14/2008**, July 2008: “Success with TRUEFOOD Workshop” (<http://www.fipa.pt/pdf/fn1408.pdf>);
- **FIPA Notícias nº 16/2008**, July 2008: “SIAL 2008 conference welcomes TRUEFOOD” (<http://www.fipa.pt/pdf/fn1608.pdf>).

## Seminars and Congresses

FIPA disseminated the infos about TRUEFOOD during the following seminars and congresses:

### **“The practical application of predictive models of microbiology to support the competitiveness of the Food Industry”**

The predictive models provided the basis for the holding of a workshop on July 17, 2008 in Oporto. Currently, the predictive microbiology models present themselves as innovative tools for companies in the agri-food sector and its practical application has proven an effective tool in supporting the competitiveness of agri-food industry. This event is primarily guided by the strong adherence by the companies of the food and drink sector, but the presence of the retailing and catering sectors showed the transversality and the interest of subjects. This workshop allowed the food professionals in the area understand the concept of predictive microbiology, meet their various applications as a tool to support the decision making of food safety programs to meet some of the application of predictive microbiology, as well as understand the importance of classical microbiology in evaluating the results obtained through the application of predictive microbiology software available.

The event began with a presentation of the project, then moving on to the applications of predictive microbiology, with practical examples in terms of microbiological safety of traditional products and implementation of a probabilistic approach in models of migration from packaging to food.

The workshop also included a visit to the microbiology and packaging laboratories and several examples of application of predictive microbiology models. This last part of a practical nature has been of extreme interest to the participants, because they allowed the models work and realize that these are valid methods and often simple to implement, resulting in an added value for companies.

**“Development of functional foods”** - International conference of functional foods – ESB/UCP

During this international event, the TSM disseminated the Truefood project to latin-american scientists, Portuguese SME and students. The Truefood brochure was disseminated through participants and the Truefood stand was used.

**“A Plataforma Tecnológica Nacional”** – Escola Superior de Biotecnologia /UCP

During this event, TSM presented National Technological Platform and Truefood Food Project

**II Portuguese Food and Drink Industry Congress** - FIPA

During the biggest national event on food and drinks industry, Truefood project was disseminated with the support of a stand with Truefood image and description and up to 500 flyers were delivered hand-by-hand and 400 were introduced inside the participant's bag.

**“O papel da indústria no desenvolvimento de novos alimentos”** - II Congresso luso-espanhol de alimentação, nutrição e dietética – APN

This presentation was provided during the biggest national event related with food, nutrition and health. TSM disseminated Truefood during his presentation.

**Publications**

- “Revista Indústria CIP”  
Article about TRUEFOOD: Framework and objectives (*Annex 1*)
- “Revista Hiper Super”  
Article about Truefood (*Annex 2*)
- “Revista Segurança e Qualidade Alimentar”  
Article about TRUEFOOD: Framework and objectives (*Annex 3*)
- “Revista O Viajante”  
Article about TRUEFOOD: Framework and objectives

**Other Communication and Dissemination activities**

There were made communications in national TV:

- “Terra e Mar” telecast, June 2006;
- “2010” telecast, August 2006.

During ANIL (Associação Nacional dos Industriais de Lacticínios) seminary, 31<sup>st</sup> January 2007, TSM made an introduction about this project and there were distributed spreading flyers.

**Distribution of information material**

- Truefood project brochure was translated to Portuguese and worked in “Free Hand” programme, in order to make an easier national dissemination;
- Distribution of all TRUEFOOD Newsletter to FIPA Members;
- Distribution of flyers and brochures in all dissemination activities.

<b>Dates</b>	<b>Conference</b>	<b>Type of audience</b>
Nov 2007	“II Quality Forum”	SME / Research Centres / Other Stakeholders
Nov 2007	“Probiotics Convention”	SME / Research Centres / Other Stakeholders
26th November 2007	“Nutrition Labelling”	SME / Research Centres / Other Stakeholders
12-2007	“Risk Assessment in Food Chain”	Centres / Other Stakeholders
01-2008	“Innovation and Competitiveness in the Food and Drink Sector – North Region”	SME / Research Centres / Other Stakeholders
14-09-2008	“Development of new food products”	SME / Research Centres / Other Stakeholders
25-11-2008	“Food Industry Competitiveness”	Higher Education Research Industry (all sectors)
<b>Dates</b>	<b>Conference</b>	<b>Type of audience</b>
Nov 2007	“II Quality Forum”	SME / Research Centres / Other Stakeholders
Nov 2007	“Probiotics Convention”	SME / Research Centres / Other Stakeholders
26th November 2007	“Nutrition Labelling”	SME / Research Centres / Other Stakeholders
12-2007	“Risk Assessment in Food Chain”	Centres / Other Stakeholders
01-2008	“Innovation and Competitiveness in the Food and Drink Sector – North Region”	SME / Research Centres / Other Stakeholders
14-09-2008	“Development of new food products”	SME / Research Centres / Other Stakeholders
25-11-2008	“Food Industry Competitiveness”	Higher Education Research Industry (all sectors)

### **Participation in Conferences**

## **2.10 Communication activities implemented by TDU SETBIR Turkey**

### **Dissemination Activities**

The technology transfer and dissemination activities of SETBIR includes oral presentations, flyers, publications, press releases, posters, conferences in dairy and meat subcommittees of SETBIR, direct e-mailing to our SMEs and personal visits to SMEs ( See **Annex 1**). The direct e-mailing to SMEs takes place every day once or twice. SETBIR reserved a space at its own web site about TRUEFOOD Project in Turkish ([www.setbir.org.tr](http://www.setbir.org.tr))

### **Conferences:**

The first oral presentation of SETBIR about TRUEFOOD Project was at the European Technology Platforms Conference in Antalya at 18 September 2006. Melek Us made an oral presentation to introduce TRUEFOOD Project to the Industry.

The second oral presentation of SETBIR about Truefood Project was at 24 March 2007 at the Global Vision Conference About Dairy and Meat Sectors. There were 1000 participants from sector enterprises, Turkish government and industry. (for some of the names of the participants see **Annex 2**) SETBIR organised the whole conference. Melek Us made the oral presentation of TRUEFOOD Project and the TDU of SETBIR prepared the leaflets and the flyers about the Project in Turkish.

At 13 April 2008 there was a congress about Veterinary Services and Food Safety at Antalya. There were 400 people from industry of dairy and meat, Turkish Ministry of Agriculture, universities and SMEs. The TSM of SETBIR, Yudum İki Yakın, made a short oral presentation to the participants about “*What is TRUEFOOD Project*”. For this conference, the TDU of SETBIR prepared leaflets, files in Turkish. At the beginning of this conference, in another meeting room, SETBIR made its first training seminar for 30 people from food sector.

### **Articles:**

At September 2007 SETBIR published an article about TRUEFOOD Project at Food Sector Magazine. The writer of the article was Ebru Kaya- ex-TSM. It was a one page article which introduced the TRUEFOOD Project to the food sector.

After the seminar and oral presentation at 13th April 2008, at June 2008, SETBIR published another article about TRUEFOOD Project. The one page article included the details of the training seminar of SETBIR in Turkish( see **Annex 3**)

### **Meetings:**

At 4th June 2008 in the Meat Subcommittee meeting (participants from Turkish Ministry of Agriculture and Rural Affairs, from Ankara, Fırat, Selçuk, Erciyes Universities, meat sector enterprises and SETBIR) the results of the work packages of TRUEFOOD Project, WP1 and WP5 were discussed with the participants and TDU of SETBIR.

At 1-2 July 2008 at Dairy Subcommittee meeting the results of the work packages of TRUEFOOD Project, WP1 and WP5 were discussed with the participants and TDU of SETBIR.

### **Press Releases:**

SETBIR made a short speech about Project at a National TV Channel SKY TURK at September 2007. It was a science and technology programme About Europe and Turkey. Ebru Kaya talked about the aim and the long- term prospects of the TRUEFOOD Project. The copy of the DVD is now at the archives of TRUEFOOD Project.

At 27 August 2008 at a local TV channel/ KON TV, a short description of TRUEFOOD Project was shown in the news bulletin. Melek Us and Yudum İki Yakın talked about the Project at the news. KON TV is a Local TV Channel but it reaches 5 million people living in Turkey.

At the second and third week of September 2008, TRUEFOOD Project was in Turkish newspapers about Food Safety and the workshop which was prepared by KTU and SETBIR. (for the newspapers see **Annex 4**) The news were announcing the workshop and the TRUEFOOD Project.

**Workshops:**

Between 22- 26 September 2008 KTU and SETBIR made a common work shop at Trabzon. Melek Us and Yudum İki Yakın represented SETBIR for TRUEFOOD Project. Sevim Kose was the coordinator and responsible from the work shop from KTU.

At the first day of the work shop Melek Us made a presentation of the TRUEFOOD Project results to the SMEs and university stuff.

From the beginning of the second day of the work shop, the practices about WP2B started. SETBIR TSM Yudum İki Yakın also involved in these practices.

Yudum İki Yakın circulated the questionnaires about WP5 to the SMEs. After the work shop the TDU of SETBIR sent the whole questionnaires (20) to the related person at WP5.

The TDU of SETBIR prepared files, documents and press relases in Turkish about the workshop and the TRUEFOOD Project.

All expenses for the documents for the files, certificates, transportation and accomodation of Melek Us and TSM of SETBIR were met by Project budget of SETBIR.

## 2.11 Communication activities implemented by TDU SEVT - Greece

The Federation of Hellenic Food Industries (SEVT) organizes and coordinates the dissemination and communication activities of TRUEFOOD Project in Greece. SEVT uses the communication channels that already have and furthermore has created new ones in order to disseminate every related information / result to TRUEFOOD project to the Greek enterprises, national authorities, enterprises related to food industries, universities and research institutes and to the consumers. The TDU has developed a plan on dissemination and communication activities using the following tools and channels:

- SEVT website
- SEVT newspaper
- SEVT e-newsletter
- SEVT annual report
- Press release through the communication office of SEVT
- Organization of conferences, info-days and events
- Participation of SEVT in conferences, meetings, seminars, info-days and events.

### *SEVT website*

The TDU developed the Greek web pages dedicated to the TRUEFOOD project ([www.sevt.gr](http://www.sevt.gr)). The general description and the objectives of the TRUEFOOD project are presented in the main page which contains 7 more categories presented in the following table:

The Work Packages	Contains a detailed description of the 8 Work Packages.
Partnership	Provides information for the coordinator (SPES) of the project and lists all the other partners and their websites.
The TDUs	Describes the main activities of the TDUs, lists of all TDUs, lists the training sessions that performed and provides information for the oncoming training session for the SMEs.
Publications	Contains the publications of the project like the brochure and the newsletters.
News-Events	Lists the news and the events of the project.
Links	Links to TRUEFOOD, CORDIS food quality and safety, DG for Health and consumer protection, DG for Enterprise, ETP web site, CIAA web site and other relevant sites on food issues.
Contact	Contact details of the TDU and Project coordinator SPES GEIE (address, tel., fax and e-mail).

The website is regularly updated following the general site of TRUEFOOD and it used for the advertisement of the events organized in the context of TRUEFOOD project in Greece and other European countries. The most 'vivid' part of site is the session of 'News & Events' where all the new events are advertised and promoted.

### *Participation in conferences, meetings, seminars, info-days and events for the communication and dissemination of project news.*

The TDU in order to communicate and disseminate the project participated to the following events:

<b>Event</b>	<b>Type of activity</b>	<b>Place / Date</b>	<b>Target</b>	<b>Annexe</b>
General Assembly of SEVT 2007	Oral Presentation	Athens 14/3/07	Industry, Police makers, universities and research centres	1
Seminar for the Food Industry organized by the Federation of Greek Industries and Agricultural University of Athens	Oral Presentation	Athens 16/3/2007	Industry, consumers, universities and research centres	2
Conference for Traditional products organized by ETAT SA	Oral Presentation	Athens 20/12/2007	Industry, Police makers, consumers, universities and research centres	3
General Assembly of SEVT 2008	Oral Presentation	Athens 5/3/08	Industry, Police makers, universities and research centres	4
6 TRUEFOOD seminars	Oral Presentation	Athens 27/3/2008, Athens 10/4/2008, Athens 11/4/2008, Athens 27/5/08, Thessaloniki 3/6/08, Athens 12/11/08	Industry	5
Conference organized by Centre for Research & Technology Hellas (CERTH) on topic 'Bringing the Benefits of research to AgroFood SMEs'	Oral Presentation	Thessaloniki 24/10/08	Industry, Police makers, consumers, universities and research centres	6

***Production and distribution of information material***

- Distribution of the 1<sup>st</sup> TRUEFOOD Newsletter to SEVT Members (December 2006).
- Distribution of SEVT Annual Report 2006 (contains a full description of TRUEFOOD Project) in the General Assembly of SEVT (14/3/2007).
- Distribution of TRUEFOOD brochure in the meeting for Nutritional Labelling organized by SEVT (16/4/07).

- Distribution of 2<sup>nd</sup> TRUEFOOD newsletter (May 2007).
- Distribution of TRUEFOOD Brochure in an one day seminar for Safety - Nutrition – Quality organised by SEVT, AUA and IAD (20/6/2007).
- Distribution of SEVT Annual Report 2006 (contains a full description of TRUEFOOD Project) in an one day seminar for Safety - Nutrition – Quality organised by SEVT, AUA and IAD (20/6/2007).
- Distribution of TRUEFOOD Brochure in the 5<sup>th</sup> International Conference Predictive Modeling in Foods organized by Agricultural University of Athens and Prof. G. Nychas (WP3 leader) (16-19/9/2007).
- Distribution of 3<sup>rd</sup> TRUEFOOD Newsletter to SEVT Members
- Distribution of TRUEFOOD Greek brochures in the General Assembly of SEVT (5/3/2008).
- Distribution of SEVT Annual Report 2007 (contains a full description of TRUEFOOD Project) in the General Assembly of SEVT (5/3/2008).
- Distribution of 4<sup>th</sup> TRUEFOOD Newsletter to SEVT Members.
- Distribution of SEVT Annual Report 2007 and TRUEFOOD Newsletters in the Info-day organized by SEVT and AUA (6/10/08).
- Distribution of SEVT Annual Report 2007 (contains a full description of TRUEFOOD Project) in the participants of the 6 TRUEFOOD seminar (Athens 27/3/2008, Athens 10/4/2008, Athens 11/4/2008, Athens 27/5/08, Thessaloniki 3/6/08, Athens 12/11/08).
- Distribution of TRUEFOOD greek brochure and TRUEFOOD Newsletter in the participants of the 6 TRUEFOOD seminar (Athens 27/3/2008, Athens 10/4/2008, Athens 11/4/2008, Athens 27/5/08, Thessaloniki 3/6/08, Athens 12/11/08).
- Distribution of 5<sup>th</sup> TRUEFOOD Newsletter to SEVT Members.

### ***Organization of an info-day for the consumers***

SEVT in cooperation with AUA (WP3 Leader) organized on 6<sup>th</sup> of October 2008, an info-day for the consumers on topic “Traditional and functional foods” in the context of TRUEFOOD project. The lecturers were coming from universities and research centers (Agricultural University of Athens, Harokopio University of Athens, University of Crete, Hellenic Pasteur Institute), from the Industry, from non profit organization for the nutrition (Aristides Daskalopoulos Foundation) and from the European Commission. The event was very successful and attended by 210 people. In the participants distributed a dossier containing the publications of TRUEFOOD (brochure and newsletters), the annual report of SEVT and a brochure of AUA (An7).

### ***Articles – Press releases***

- 20 Articles in SEVT newspaper with topics:
  - TRUEFOOD Presentation (October 2006) (An. 8 )
  - Presentation of TRUEFOOD website [www.truefood.eu](http://www.truefood.eu) (November 2006) (An. 9)
  - Presentation of TRUEFOOD 1<sup>st</sup> Newsletter (January 2007) (An 10)
  - Food consumption patterns (February 2007) (an. 11 )
  - Presentation of translated TRUEFOOD brochure (April 2007) (An 12 )
  - Functional foods in Europe (April 2007) (An 12 )
  - 1<sup>st</sup> Meeting of National Food Platforms ‘Food for Life’ (May 2007) (An. 13)
  - Food composition databases (June 2007) (An. 14)
  - Foodborne diseases (August 2007) (An. 15)
  - Benchmark survey of the University of Milan (February 2008) (An. 16)
  - 1<sup>st</sup> TRUEFOOD Seminar on Risk Assessment (April 2008) (An. 17)
  - Evaluation of the 1<sup>st</sup> seminar of TRUEFOOD project on “Risk Assessment” (May 2008) (An. 18)

- Oncoming seminars of TRUEFOOD project (May 2008) (An. 19)
- The meetings of ETP and NFP (June 2008) (An. 20)
- The 2<sup>nd</sup> & 3<sup>rd</sup> seminar of TRUEFOOD project organized by SEVT (June 2008) (An. 21).
- 4 Articles for the info day on traditional and functional foods organized by SEVT and AUA (July 2008, September 2008, October 2008 & November 2008) (An. 22, 23, 24, 25).
- Seminar on Crisis Management (An 26)
- An article for the TRUEFOOD project in the magazine 'Food Technology & Nutrition' published by the Association of the Food Technologists. (An. 27)
- 2 press releases were sent to the media for the Info-day. (An. 28, 29)
- A full description of TRUEFOOD project in the Annual Report 2007 and the Annual report 2008 of SEVT (An 30, 31).

### 3. Dissemination tables

**Table n.1 ANIA**

<i>Dissemination and Communication Activities</i>					
<i>Dates Dates</i>	<i>Type</i>	<i>Type of audience</i>	<i>Countries addressed</i>	<i>Size of audience</i>	<i>Partner responsible /involved</i>
<b><i>Press release(press/radio/TV):</i></b>					
<b><i>October 2006 – January 2009</i></b>	9 Articles in ANIA flash	Food industry professionals	France	5000	ANIA
<b><i>Conferences Exhibition</i></b>					
<b><i>March 2008-November 2008</i></b>	10 TRUEFOOD seminars	Industry	France	325	ANIA: Oral Presentation of TRUEFOOD Project
<b><i>Publications</i></b>					
<b><i>March 2007</i></b>	ANIA annual report	General public	France	5000	ANIA: contains an extensive presentation of TRUEFOOD
<b><i>March 2008</i></b>	ANIA annual report	General public	France	10000	ANIA: contains an extensive presentation of TRUEFOOD
<b><i>Project web-site</i></b>					
	www.ania-recherche.net	General public	France	8000 in 2 months (Nov and Dec 2008)	ANIA
<b><i>Direct e-mailing</i></b>					
	Informing ANIA Members and academia for the news and the results of TF	French truefood dissemination list	Greece	200 companies	ANIA

**Table n. 2 FEDERALIMENTARE**

<i>Dissemination and Communication Activities</i>					
<i>Dates</i>	<i>Type</i>	<i>Type of audience</i>	<i>Countries addressed</i>	<i>Size of audience</i>	<i>Partner responsible /involved</i>
<i>5th May 2006</i>	Press Conference- Presentation of the European Technology Platform	SMEs General public	Parma –Italy “Cibus Parma 2006”	100	FED
<i>5th July 2006</i>	Press Conference –Presentation of the Italian Technology Platform	Research Students	Rome –Italy LUISS University	150	FED
<i>4th October 2006</i>	Presentation of the Italian Technology Platform “Food for life”	SMEs	Milan –Italy Turati Palace	50	FED
<i>12<sup>th</sup> October 2006</i>	Conference: “Il sistema agroalimentare nel Mezzogiorno”	SMEs Institutions	Naples	50	TDU
<i>13th November 2006</i>	Presentation of Truefood during the meeting “Consumer Science and Food Quality Perception”	Research SMEs Institutions	Strozzi Palace Florence (Italy)	50	FED
<i>27th November 2006</i>	Presentation of the Italian Technology Platform “Food for life”	Research SMEs	Bologna University Bologna- (Italy)	50	FED
<i>1<sup>st</sup> December 2006</i>	Presentation of Truefood during “IV Convegno Nazionale Innovazione tecnologica ed esperienze: esempi di successo”	SMEs Confindustria	Latina- Italy Hotel Victoria Residence Palace	200	FED
<i>18th December 2006</i>	Dissemination of TRUEFOOD Newsletter by mail	SMEs	Italy	70	TDU Italy
<i>2<sup>nd</sup> February 2007</i>	Master in Technologies and Food Quality Control	Research Students	Genova (Italy) San Martino Hospital (University of Genova)	10	TDU Italy
<i>14th March 2007</i>	Launch of the Spanish Technology Platform “Food for life”	SMEs Research Institutions	Madrid (Spain)	250	FED
<i>19<sup>th</sup> May 2007</i>	Conference “Traditional Food production and research on food safety: what is the future?”	SMEs Research Institution	Munich (German)	150	FED
<i>13<sup>th</sup> - 16<sup>th</sup> April 2007</i>	Dissemination Activities	SMEs	Rome Cibus Rome 2007	200	TDU Italy
<i>14<sup>th</sup> April 2007</i>	Press conference about Research Projects	Journalists	Rome (Cibus Roma 2007, Nuova Fiera di Roma)	10	FED
<i>30<sup>th</sup> May 2007</i>	Dissemination : ”Il progetto Truefood: innovazioni per le PMI nel settore dei	SMES University	Agripromos- Chamber of Commerce Naples	30	TDU Italy

<i>Dissemination and Communication Activities</i>					
<i>Dates</i>	<i>Type</i>	<i>Type of audience</i>	<i>Countries addressed</i>	<i>Size of audience</i>	<i>Partner responsible /involved</i>
	cibi tradizionali”		(Italy)		
<b>13th June 2007</b>	Dissemination: ”Il progetto Truefood: innovazioni per le PMI nel settore dei cibi tradizionali”	SMEs	Frosinone Italy	30	TDU Italy
<b>29<sup>th</sup>-30<sup>th</sup> June 2007</b>	Truefood presentation (during TROPHELIA meeting)	SMEs Students	Avignon (France)	150	FED
<b>4<sup>th</sup> July 2007</b>	Dissemination of the TRUEFOOD newsletter	SMEs	Posting to our contact list	300	FED
<b>11th October 2007</b>	Dissemination: ” Il progetto Truefood: innovazioni per le PMI nel settore dei cibi tradizionali”:	SMEs	Unione Industriali of Naples (Italy)	25	TDU Italy
<b>17th October 2007</b>	CIBUS Tech Parma	SMEs SMEs	Parma Italy	20	TDU Italy
<b>29th –30th November 2007</b>	APRE Brokerage event	Industry University	Brusselles	50	TDU Italy
<b>30<sup>th</sup> November 2007</b>	Conference: “Innovazione ed agroalimentare, esperienze a confronto”	Industry University Institutions	Salerno Italy	50	TDU Italy
<b>20th February 2008</b>	Dissemination to SMEs during training	Industry	Unione Industriali of Naples (Italy)	20	Federalimentare servizi ENEA ISS TDU Italy
<b>10th March 2008</b>	Conference “Innovacion y tecnologia alimentaria”	SMEs Institutions University	Barcelona (Spain)	Alimentaria Food Fair	FED
<b>10th April 2008</b>	Science for Food “Tecnologie fisiche per l’agroalimentare”	SMEs Research Institutions	Italy (Naples)	150	FED
<b>16th April 2008</b>	Visit to SMEs	Industry	Naples Italy	4	TDU Italy Unione Industriali di Napoli
<b>8<sup>th</sup> May 2008</b>	Dissemination to SMEs during training	University SMEs Service company	CIBUS Parma Food Fair (Italy)	32	Federalimentare servizi ENEA TDU Italy
<b>9<sup>th</sup> May 2008</b>	Flyers	General public	Parma Italy	20	TDU Italy, University of Milan
<b>13<sup>th</sup> May 2008</b>	Conference: “L’industria alimentare	Institutions	Italy	150	FED

<i>Dissemination and Communication Activities</i>					
<i>Dates</i>	<i>Type</i>	<i>Type of audience</i>	<i>Countries addressed</i>	<i>Size of audience</i>	<i>Partner responsible /involved</i>
	italiana e la politica della qualità”	SMEs Journalists	Trapani		
<b>21<sup>st</sup> May 2008</b>	Briefing with the Group of Giovani Imprenditori (i.e. a Group of Young entrepreneurs of Federalimentare)	SMEs	Italy Federalimentare	20	TDU Italy
<b>28<sup>th</sup> May 2008</b>	Dissemination to SMEs during training	Industry Institutions	Confindustria Enna (Italy)	33	TDU Italy FED Federalimentare servizi University of Milan
<b>4<sup>th</sup> June 2008</b>	Meeting with stakeholders during Campden & Chorleywood open day	Industry Institutions	Campden and Chorleywood (UK)	400	TDU
<b>5<sup>th</sup> June 2008</b>	Conference: “Ricerca ed Innovazione:le sfide dell’industria alimentare italiana”	SMEs Institutions	Villa Torlonia Rome (Italy)	150	FED
<b>20<sup>th</sup> June 2008</b>	Conference: “Sicurezza alimentare ed energia: strategie per il futuro”	Research Industry Institutions	ENEA Rome (Italy)	200	FED
<b>26<sup>th</sup> September 2008</b>	Conference : “L’industria del malto e della birra in Italia ed in Europa	SMEs Students Institutions	Deruta Perugia (Italy)	40	TDU Italy UNIPG
<b>6<sup>th</sup> October 2008</b>	Dissemination to SMEs during training	SMEs Istitutions	Confindustria Cosenza (Italy)	20	FED Federalimentare Servizi
<b>21<sup>st</sup> October 2008</b>	Dissemination	Institutions	SIAL- Launch of French Platform “Food for Life”	30	FED
<b>23<sup>rd</sup> -24<sup>th</sup> October 2008</b>	Food Fair : “Salone internazionale del gusto”	SMEs	Italy Torino	100	TDU Italy
<b>23<sup>rd</sup> October 2008</b>	Seminar within the context of the French Presidency of the Council of the European Union	Paris- General Directorate for Food of the Ministry of Agriculture and Fisheries	France	220	TDU Italy INRA
<b>5<sup>th</sup> November 2008</b>	Institutional Event: APERTAMENTE	SMEs Institutions University	Roma (Italy)	120	TDU Italy FED
<b>5<sup>th</sup> November 2008</b>	Film TRUEFOOD during the Institutional Event “APERTAMENTE”	SMEs Institutions University	Italy	120	TDU Italy FED

<i>Dissemination and Communication Activities</i>					
<i>Dates</i>	<i>Type</i>	<i>Type of audience</i>	<i>Countries addressed</i>	<i>Size of audience</i>	<i>Partner responsible /involved</i>
<i>26th - 27th November 2008</i>	Conference: "FROM FARMS TO MARKET: PROVIDING KNOW-HOW AND FINANCE"	Institutions Companies Journalists	CAIRO (Egypt)	250	FED
<i>28<sup>th</sup> November 2008</i>	Dissemination to SMEs during training to SMEs	SMEs University	Florence (Italy)	30	TDU Italy FED

**Table n. 3 FEVIA**

Part 2 – Dissemination table					
Planned/actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
February 2007-January 2009	E-mailing : announcement of TRUEFOOD activities	Industry (all food sectors), stakeholders, research centres	Belgium	30-2.500  Total : 12 mailings Average : 1 mailing every 2 months	WP8 TDU FEVIA
February 2007-January 2009	E-mailing and e-newsletters : announcement of TRUEFOOD activities	Industry (all food sectors), stakeholders, research centres	Belgium	450-1.500  Total : 14 mailings Average : 1 mailing every 2 months	Flanders'FOOD WAGRALIM
February 2007-January 2009	E-mailing sent by stakeholders and intermediates : announcement of TRUEFOOD activities	Industry (all food sectors), stakeholders, research centres	Belgium	30-2.500  Minimum : 22 mailings Average : 1 mailing every month	WP8 TDU FEVIA c/o 15 stakeholders and intermediates
February 2007-January 2009	E-newsletter Fevia-Flash : announcement of TRUEFOOD activities	Industry (all food sectors), stakeholders, research centres	Belgium	2.700-2.800  Total : 15 articles Average : 1 article every 2 months	WP8 TDU FEVIA
February 2007-January 2009	Spread of flyers and documentation (hard copies)	Industry (all food sectors), stakeholders, research centres, media	Belgium	60-130	Flanders'FOOD WAGRALIM WP8 TDU FEVIA
Early 2007	Publication : Annual Report of Flanders'FOOD	Industry (all food sectors), government, research centres and other stakeholders (other industries, retail)	Belgium	± 3.000 in total	Flanders'FOOD

Part 2 – Dissemination table

Planned/actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
May 2007-January 2009	Visits : description of the TRUEFOOD project	Industry (all food sectors), stakeholders, research centres	Belgium	± 100 in total for 34 visits	WP8 TDU FEVIA
August 31 2007	Conference talk : at Foire de Herve-Battice (Battice)	Industry (all food sectors), research centres, stakeholders, general public	Belgium	± 50	WAGRALIM
September 2007	Web Page on the conference talk at Battice (31/8) <a href="#">URL</a>	Industry (all food sectors)	Belgium	± 1.000 per month	Alimentaire Liégeois
September 2007	Exhibition IntraFood Exposition: stand of Flanders'FOOD with TRUEFOOD information	Industry (all food sectors), research centres, stakeholders	Belgium	10	Flanders'FOOD
October 5 2007	Press release (press) : Le Sillon Belge – Annex 1	Agriculture, general public	Belgium	± 26.000 (paper version) + online (members only)	Le Sillon Belge
October-December 2007	Project website : publications of web pages for FEVIA (in <a href="#">Flemish</a> and in <a href="#">French</a> )	Industry (all food sectors)	Belgium Europe	± 8.500 / month	WP8 TDU FEVIA
October-December 2007	Project website : publications of web pages for Flanders'FOOD (in <a href="#">Flemish</a> )	Industry (all food sectors)	Belgium Europe	± 2.000 / month	Flanders'FOOD
October-December 2007	Project website : publications of web pages for WAGRALIM (in <a href="#">French</a> )	Industry (all food sectors)	Belgium Europe	± 1.000 per month	WAGRALIM
December 2007-January 2009	Update of web pages on <a href="http://www.fevia.be">www.fevia.be</a> and <a href="http://www.fevia-pme.be">www.fevia-pme.be</a>	Industry (all food sectors)	Belgium Europe	±8.500 / month  Total :4 updates Average : 1 update	WP8 TDU FEVIA

**Part 2 – Dissemination table**

<b>Planned/actual Dates</b>	<b>Type</b>	<b>Type of audience</b>	<b>Countries addressed</b>	<b>Size of audience</b>	<b>Partner responsible /involved</b>
<b>December 2007-January 2009</b>	Update of web pages on <a href="http://www.flandersfood.com">www.flandersfood.com</a> and <a href="http://www.wagralim.be">www.wagralim.be</a>	Industry (all food sectors), research centres,	Belgium Europe	every 6 months ±1.000-2.000 / month for each website  Total :6 updates Average : 1 update every 4 months	Flanders'FOOD WAGRALIM
<b>February 28 2008</b>	Conference talk : General Assembly of AUDA (Bastogne) (meat sector)	Industry (Meat sector)	Belgium	30	WAGRALIM
<b>April 2008</b>	Publication : Annual Report of Flanders'FOOD	Industry (all food sectors), government, research centres and other stakeholders (other industries, retail)	Belgium	± 3.000 in total	Flanders'FOOD
<b>May 2008</b>	Article (magazine) : Entreprendre Aujourd'hui n°104 – Annex 2	Walloon SMEs, Industry (all sectors)	Belgium	±7.500	WP8 TDU FEVIA c/o CCI Luxembourg
<b>June 3 2008</b>	Event WAGRALIM : stand with TRUEFOOD information	Industry (all food sectors), research centres, stakeholders	Belgium	15	WAGRALIM
<b>July 26-28 2008</b>	Info-Day : presence on a stand at Foire de Libramont (courtesy AUDA and Vers l'Avenir)	Agriculture, processing industry (all food sectors), stakeholders, general public, consumers, media	Belgium	500	WP8 TDU FEVIA c/o AUDA and Mr D. Kellen (consultant)
<b>September 10-11 2008</b>	Exhibition IntraFood Exposition: stand of WAGRALIM with TRUEFOOD information	Industry (all food sectors), research centres, stakeholders	Belgium	20-50	WAGRALIM
<b>October 2008</b>	Article (magazine) :	Walloon SMEs,	Belgium	±32.000	WP8 TDU FEVIA

Part 2 – Dissemination table

Planned/actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
	ATHENA 244 – Annex 3	Industry (all sectors), research centres, stakeholders, general public, consumers			c/o ATHENA
<b>November 2008</b>	Article (newspaper) : L’Avenir du Luxembourg – Annexes 4a + 4b	General public, consumers	Belgium	±60.000 (potentially up to 100.000) + online	WP8 TDU FEVIA c/o Vers l’Avenir / L’Avenir du Luxembourg
<b>November 8 2008</b>	Open Days in a meat SME : presentation of pictures related to a TRUEFOOD activity	General public, consumers	Belgium	200	WAGRALIM c/o Salaisons du Pont d’Amour
<b>November 2007 – January 2009</b>	TRUEFOOD logo on partner website	General public, consumers, suppliers	Belgium Europe	±1.000 visitors / month	WP8 TDU FEVIA c/o AUDA
<b>January 2009 (scheduled)</b>	Press release (newspaper) : Le Sillon Belge	Agriculture, general public, consumers	Belgium	± 26.000 (paper version) + online (members only)	WP8 TDU FEVIA AUDA c/o Le Sillon Belge
<b>From January 2009 (scheduled)</b>	Spread of flyers (hard copies) on Ardenne Ham, with the TRUEFOOD logo	General public, consumers	Belgium	50.000 (to be confirmed)	AUDA c/o WP8 TDU FEVIA

**Table n.4 FFDI**

Part 2 – Dissemination table					
Planned/actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
2/11/2006	Meeting of Directors of Sector Associations (PK ČR)	Members, 21	PK ČR's premises, Prague	Members, 21	FFDI
22/11/2006	Meeting to set up Czech Technology Platform	Members, 136	Kaiserštejn Palace, Prague	Members, 136	FFDI
30/11/2006	Board of Companies Directors (PK ČR)	Members, 56	Pilsner Urquell, Prague	Members, 56	FFDI
19/12/2006	Meeting of set up Beer Cluster	Members, 54	Research Centre, Prague	Members, 54	FFDI
11/1/2007	Meeting of Beer Cluster	Members, 41	CR, FFDI's premises, Prague	Members, 41	FFDI
12/1/2007	Meeting of Beer Cluster	Members, 23	CR, FFDI's premises, Prague	Members, 23	FFDI
31/1/2007	Meeting of Beer Cluster	Members, 43	CR, Research Centre, Prague	Members, 43	FFDI
13/2/2007	Meeting of Directors of Sector Associations	Members, 18	CR, FFDI's premises, Prague	Members, 18	FFDI
17/5/2007	General Assembly	Members, state adm., 61	CR, Congress Centre, Prague	Members, state adm., 61	FFDI
17/5/2007	Board of Companies Directors	Members, 41	CR, Congress Centre, Prague	Members, 41	FFDI
22/5/2007	Meeting of WG for Bakery production	Branch experts, 14	CR, FFDI's premises, Prague	Branch experts, 14	FFDI
24/5/2007	Plenary Meeting of Czech Technology Platform	Members, non-members, RTD, Universities, 63	CR (international approach), Kaiserštejn Palace, Prague	Members, non-members, RTD, Universities, 63	FFDI Ministry of Education, Youth and Sports CR, Association of Chemical Industry of the CR, Federalimentare
4/6/2007	Environmental Affairs	Members, 11	CR, FFDI's premises,	Members, 11	FFDI

Part 2 – Dissemination table

Planned/actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
7/6/2007	Committee Executive Committee	Members, 4	Prague CR, FFDI's premises, Prague	Members, 4	FFDI
13/6/2007	Legislation Committee	Members, 19	CR, FFDI's premises, Prague	Members, 19	FFDI
14/6/2007	Meeting of WG for Frozen Food Products	Members, 9	CR, FFDI's premises, Prague	Members, 9	FFDI
25/6/2007	Executive Committee	Members, 6	CR, FFDI's premises, Prague	Members, 6	FFDI
26/6/2007	Meeting of Directors of Sector Associations	Members, 18	CR, FFDI's premises, Prague	Members, 18	FFDI
25/7/2007	Executive Committee	Members, 4	CR, FFDI's premises, Prague	Members, 4	FFDI
31/7/2007	Board of Companies Directors	Members, 44	CR, ÚZPI, Prague	Members, 44	FFDI
20/8/2007	Meeting of Directors of Sector Associations	Members, 19	CR, FFDI's premises, Prague	Members, 19	FFDI
3/9/2007	Executive Committee	Members, 7	CR, FFDI's premises, Prague	Members, 7	FFDI
13/9/2007	General Assembly	Members, 71	CR, Hotel Olympik, Artemis, Prague	Members, 71	FFDI
13/9/2007	Executive Committee	Members, 6	CR, Hotel Olympik, Artemis, Prague	Members, 6	FFDI
19/9/2007	Meeting of WG for Bakery production	Members, 14	CR, FFDI's premises, Prague	Members, 14	FFDI
20/9/2007	Meeting of WG for Frozen Food Products	Members, 14	CR, FFDI's premises, Prague	Members, 14	FFDI
25/9/2007	Project's dissemination during workshop focused on risk assessment in food industry (see Potravinařský zpravodaj 11/2007, page 8).	Members, 56	CR, Hotel Courtyard, Prague	Members, 56	FFDI
4/10/2007	Executive Committee	Members, 7	CR, FFDI's premises, Prague	Members, 7	FFDI

Part 2 – Dissemination table

Planned/actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
25/10/2007	Executive Committee	Members, 8	CR, FFDI's premises, Prague	Members, 8	FFDI
31/10/2007	Meeting of Directors of Sector Associations	Members, 16	CR, FFDI's premises, Prague	Members, 16	FFDI
7/11/2007	Meeting of WG for Bakery's production	Members, 14	CR, Bořetice	Members, 14	FFDI
13/11/2007	Environmental Affairs Committee	Members, 11	CR, FFDI's premises, Prague	Members, 11	FFDI
15/11/2007	Meeting of WG for Frozen Food Products	Members, 9	CR, FFDI's premises, Prague	Members, 9	FFDI
20/11/2007	Executive Committee	Members, 7	CR, Olympik Hotel, Prague	Members, 7	FFDI
20/11/2007	Board of Companies Directors	Members, 39	CR, Olympik Hotel, Prague	Members, 39	FFDI
28/11/2007	Legislation Committee	Members, 26	CR, FFDI's premises, Prague	Members, 26	FFDI
6/12/2007	Meeting of WG for Healthy Lifestyle	Members, 13	CR, FFDI's premises, Prague	Members, 13	FFDI
10/12/2007	Executive Committee	Members, 7	CR, FFDI's premises, Prague	Members, 7	FFDI
15/1/2008	Executive Committee	Members, 7	CR, FFDI's premises, Prague	Members, 7	FFDI
24/1/2008	Board of Companies Directors	Members, 42	CR, Artemis Hotel, Prague	Members, 42	FFDI
23/1/2008	Meeting of WG for Bakery's production	Members, 14	CR, FFDI's premises, Prague	Members, 14	FFDI
25/1/2008	Meeting of WG for Frozen Food Products	Members, 8	CR, FFDI's premises, Prague	Members, 8	FFDI
5/2/2008	Steering Committee of Czech Technology Platform	Members, 14	CR, FFDI's premises, Prague	Members, 14	FFDI
7/2/2008	Meeting of WG for Frozen Food Products	Members, 8	CR, FFDI's premises, Prague	Members, 8	FFDI
13/2/2008	Meeting of WG for Healthy Lifestyle	Members, 17	CR, FFDI's premises, Prague	Members, 17	FFDI
18/2/2008	Project dissemination	Members, 56	CR, Hotel Olympik,	Members, 56	FFDI

Part 2 – Dissemination table

Planned/actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
21/2/2008	Workshop titled: „Chemical safety in Baker´s production, legislation, food chain´s standards”. Executive Committee	Members, 8	Prague CR, FFDI´s premises, Prague	Members, 8	FFDI
27/2/2008	Legislation Committee	Members, 21	CR, FFDI´s premises, Prague	Members, 21	FFDI
28/2/2008	General Assembly	Members, 74	CR, Hotel Olympik, Artemis, Prague	Members, 74	FFDI
5/3/2008	SALIMA International Food Fair, Executive Committee & Project Dissemination meeting – with Czech Minister of Agriculture CR	Members, 8	CR, FFDI´s premises, Prague	Members, 8	FFDI
17/3/2008	Project Dissemination Workshop titled: „Chemical safety in milk industry, nutritional recommendations, durability, active and intelligent packaging”. Executive Committee	Members, 31	CR, Hotel Olympik, Prague	Members, 31	FFDI
20/3/2008	Executive Committee	Members, 8	CR, FFDI´s premises, Prague	Members, 8	FFDI
31/3/2008	Supervisery Committee of Czech Technology Platform with Minister of Agriculture CR	Members	CR, Ministry of Agriculture	Members	FFDI
2/4/2008	Environmental Affairs Committee	Members, 13	CR, FFDI´s premises, Prague	Members, 13	FFDI

Part 2 – Dissemination table

Planned/actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
4/4/2008	Meeting of WG for Trade Policy and Marketing	Members, 16	CR, FFDI's premises, Prague	Members, 16	FFDI
7/4/2008	Plenary Meeting of Czech Technology Platform	Members, 71	CR, Kaiserštejnský palác, Prague	Members, 71	FFDI
10/4/2008	Meeting of WG for Frozen Food Products	Members, 7	CR, FFDI's premises, Prague	Members, 7	FFDI
14/4/2008	Project Dissemination Workshop titled: „Chemical safety, food labelling, durability, additives, sanitary code of food packaging.(malt, fried products, cereals, coffee grinding)”.	Members, 41	CR, Hotel Olympik, Prague	Members, 41	FFDI
16/4/2008	Meeting of WG for Healthy Lifestyle	Members, 17	CR, FFDI's premises, Prague	Members, 17	FFDI
17/4/2008	FFDI's Executive Committee	Members, 7	CR, FFDI's premises, Prague	Members, 7	FFDI
17/4/2008	Meeting of Directors of Sector Associations	Members, 16	CR, FFDI's premises, Prague	Members, 16	FFDI
23/4/2008	Meeting of WG for Bakery's production	Members, 12	CR, FFDI's premises, Prague	Members, 12	FFDI
23/4/2008	Meeting of WG for Trade Policy & Marketing	Members, 13	CR, FFDI's premises, Prague	Members, 13	FFDI
28/4/2008	Board of Companies Directors	Members, 38	CR, Artemis hotel, Prague	Members, 38	FFDI
28/4/2008	Executive Committee	Members, 9	CR, hotel Artemis, Prague	Members, 9	FFDI
19/5/2008	Executive Committee	Members, 7	CR, hotel Sen/Senohraby, Prague	Members, 7	FFDI
21/5/2008	Legislation	Members, 23	CR, FFDI's premises,	Members, 23	FFDI

Part 2 – Dissemination table

Planned/actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
18/6/2008	Committee Meeting of WG for Healthy Lifestyle	Members, 13	Prague CR, FFDI's premises, Prague	Members, 13	FFDI
29/5/2008	Executive Committee	Members, 8	Prague CR, TOP hotel, Prague	Members, 8	FFDI
9/6/2008	Executive Committee	Members, 8	Prague CR, Pizzeria Coloseum, Prague	Members, 8	FFDI
17/6/2008	Meeting of WG for Bakery's production	Members, 12	Prague CR, FFDI's premises, Prague	Members, 12	FFDI
24/7/2008	Executive Committee	Members, 7	Prague CR, hotel Sen/Senohraby, Prague	Members, 7	FFDI
24/7/2008	Board of Companies Directors	Members, 25	Prague CR, hotel Sen/Senohraby, Prague	Members, 25	FFDI
20/8/2008	Meeting of WG for Healthy Lifestyle	Members, 14	Prague CR, FFDI's premises, Prague	Members, 14	FFDI
4/9/2008	Executive Committee	Members, 8	Prague CR, FFDI's premises, Prague	Members, 8	FFDI
8/9/2008	Round Table to Czech Technology Platform	Members, 20	Prague CR, Restaurant Kolkovna	Members, 20	FFDI
11/9/2008	Meeting of WG for Frozen Food Products	Members, 12	Prague CR, FFDI's premises, Prague	Members, 12	FFDI
16/9/2008	Steering Committee of Czech Technology Platform	Members, 9	Prague CR, FFDI's premises, Prague	Members, 9	FFDI
17/9/2008	Legislation Committee	Members, 26	Prague CR, FFDI's premises, Prague	Members, 26	FFDI
29/9/2008	Round Table to Czech Technology Platform with Ministry of Health CR	Members, 9	Prague CR, Restaurant U Pravdů	Members, 9	FFDI
1/10/2008	WG for BIO Foodstuffs	Members, 19	Prague CR, FFDI's premises, Prague	Members, 19	FFDI
15/10/2008	Meeting of WG for	Members, 12	Prague CR, FFDI's premises, Prague	Members, 12	FFDI

Part 2 – Dissemination table

Planned/actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
23/10/2008	Healthy Lifestyle Executive Committee	Members, 7	Prague CR, hotel Sen/Senohraby, Prague	Members, 7	FFDI
14/11/2008	Advisory WG of Czech Technology Platform with Minister of Agriculture CR	Members	CR, Kaiserštejnský palác, Prague	Members	FFDI
4/12/2008	Plenary Meeting of Czech Technology Platform	Members	CR, Kaiserštejnský palác, Prague	Members	FFDI
12/2/2007	Newspaper: Potravinářský zpravodaj (FFDI's edited monthly newspaper)	Members, 4.500 people	Czech Republic	Members, 4.500 people	FFDI
8/2007	Bakery's Journal: Pekař a cukrář	Members, 3.200 people appr.	Czech Republic	Members, 3.200 people appr.	FFDI
2007, 2008	Professional Food Journal: Moderní obchod	Members, non-members, general public 5.000 people appr.	Czech Republic	Members, non-members, general public 5.000 people appr.	FFDI
2007, 2008	Professional Food Journal: Výběr	Members, 5.500 people appr.	Czech Republic	Members, 5.500 people appr.	FFDI
2006, 2007, 2008	Economy Journal: Komora CZ	7.000 people appr.	Czech Republic	7.000 people appr.	FFDI
2006, 2007, 2008	Academy Journal: Akademický bulletin	5.300 people TBC	Czech Republic	5.300 people TBC	FFDI
2007, 2008	Agricultural Journal: Zemědělec	5.800 people TBC	Czech Republic	5.800 people TBC	FFDI
2007, 2008	Journal Svět potravin/World of Foodstuffs (FFDI's monthly periodics)	10.000 people TBC	Czech Republic	10.000 people TBC	FFDI
11 – 12/2008	Internet – Project presentation:				FFDI

Part 2 – Dissemination table

Planned/actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
<b>regular up-date regular up</b>	<a href="http://www.foodnet.cz">http://www.foodnet.cz</a> <a href="http://www.businessinfo.cz">http://www.businessinfo.cz</a>		Czech Republic Czech Republic		FFDI FFDI, Business Info
<b>regular up</b>	<a href="http://www.agronavigator.cz">http://www.agronavigator.cz</a>		Czech Republic		FFDI, Institute of Agricultural and Food Information in Czech Republic
<b>Direct Media Contact – Project presentation :</b>	Direct Media Contact – Project presentation :	Direct Media Contact – Project presentation :	Direct Media Contact – Project presentation :	Direct Media Contact – Project presentation :	Direct Media Contact – Project presentation :
<b>3/5/2007</b>	Breakfast with Press, cooperation with China	á 21 journalists	Czech Republic	á 21 journalists	FFDI and Ministry of Agriculture CR
<b>14/6/2007</b>	Press Conference with Ministry of Agriculture CR – Minister Mr. P. Gandalovič, cooperation with Romania and Bulgaria.	á 25 journalists	Czech Republic	á 25 journalists	FFDI and Ministry of Agriculture CR
<b>19/6/2007</b>	Press Conference related to advance payment for plastic bottles.	á 17 journalists	Czech Republic	á 17 journalists	FFDI, Union of Beverage products producers, Czech industrial Union for packaging and environmental affairs and Packaging Institute SYBA, s r.o.
<b>20/6/2007</b>	Press Conference on GDA.	á 19 journalists	Czech Republic	á 19 journalists	FFDI and Czech nutritionist’s experts
<b>25/6/2007</b>	Breakfast with Press in presence of Chairman of EU ENV Committee, Public health and Food Safety, Mr. Miroslav Ouzký.	á 32 journalists	Czech Republic	á 32 journalists	FFDI
<b>2/7/2007</b>	Competition – Czech	á 41 journalists	Czech Republic	á 41 journalists	FFDI and Union of Eco farmers

Part 2 – Dissemination table

Planned/actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
22/10/2007	Bio food product of Year 2007. Breakfast with Press and Members of Czech Parliament – Mr. J. Papež, M. Hašek and P. Kováčik.	á 30 journalists	Czech Republic	á 30 journalists	PRO-BIO and Ministry of Agriculture CR FFDI
26/11/2007	Breakfast with Press and Member of EU Parliament, Mr. J. Březina, - traditional food products.	á 41 journalists	Belgium, Brussels	á 41 journalists	FFDI
17 – 19/1/2008	Media – Briefing – Conference.	á 29 journalists	Germany, Berlin	á 29 journalists	FFDI
6/3/2008	Salima International Food Fair: Media – Briefing – Conference.	á 31 journalists	Czech Republic, Brno	á 31 journalists	FFDI
2/4/2008	Briefing – conference with Czech Member of Parliament (V. Železný)	á 25 journalists	Czech Republic	á 25 journalists	FFDI
12/5/2008	Briefing – conference with Czech member of Parliament (J. Bobošíková)	á 31 journalists	Czech Republic	á 31 journalists	FFDI
24/11/2008	Briefing – conference with Czech Member of EU Parliament	á 17 journalists	Czech Republic, Pizza Collosseum	á 17 journalists	FFDI

**Table n. 5 FHF**

Part 2 – Dissemination table					
Planned/actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
June, November 2007, November 2008, January 2009	Conference + Flyers	Higher education, Research, Industry	Hungary	70	National Technology Platform
February 2008	Conference + Flyers	Industry	Hungary	30	Board of FHF
April 2007	Conference + Flyers	Industry	Hungary	120	General Assembly of FHF
April 2008	Exhibition	General public	Hungary	250	“FOODAPEST”
November 2007	Newsletter	Industry	Hungary	300	FHF
November 2008	Project web-page on the Federation’s web-site	General public, Higher education, Research, Industry	Hungary	800	FHF
Regularly updated					
June 2007	Press release	General public	Hungary		FHF+Campden& Chorleywood Hungary
December 2006	Conference	Higher education, Research	Hungary	40	Hungarian Scientific Society for Food Industry
March 2007	Seminar + Flyers	Higher education, Research, Industry	Hungary	70	FHF+Campden& Chorleywood Hungary
September 2008	Institute visit + Flyers	Industry	Hungary	30	FHF+Campden& Chorleywood Hungary
March 2008	Conference, presentation + Flyers	Canning Industry, Higher education, Research	Hungary	80	FHF+Hungarian Scientific Society for Food Industry
April 2008	Seminar + Flyers	Industry	Hungary	29	FHF+Campden& Chorleywood Hungary
May 2008	Training + Flyers	Industry	Hungary	26	FHF+Campden& Chorleywood Hungary
June 2008	Training + Flyers	Industry	Hungary	20	FHF+Campden& Chorleywood Hungary+UGENT
October 2008					
November 2008					

**Table n.6 FI**

<b>Part 2 – Dissemination table</b>					
<b>Planned/actual Dates</b>	<b>Type</b>	<b>Type of audience</b>	<b>Countries addressed</b>	<b>Size of audience</b>	<b>Partner responsible /involved</b>
<b>7. may 2008</b>	Launch of sub web site	Members and other food industries, public authorities, students, others	Denmark	3500 each month	The Danish Food and Drink Federation
<b>December 2008</b>	Invitation to seminar in January by: Newsletter	Members and other food industries	Denmark	680 every 14 day	The Danish Food and Drink Federation
<b>January 2009</b>	Invitation to seminar in January by: Established Network Working groups Committees	Members and other food industries	Denmark	250	The Danish Food and Drink Federation
<b>2. February 2009</b>	Seminar	Members and other food industries	Denmark	100	The Danish Food and Drink Federation

**Table n. 7 FIAA**

<b>Part 2 – Dissemination table</b>					
<b>Planned/actual Dates</b>	<b>Type</b>	<b>Type of audience</b>	<b>Countries addressed</b>	<b>Size of audience</b>	<b>Partner responsible /involved</b>
<b>September 21, 2007</b>	Conference of the Slovenian Technology Platform	Food Industry	Slovenia and neighbours	50	FIAA
<b>March 04, 2008</b>	Conference “Food technology well financed”	Food industry	Austria	50	FIAA
<b>September 27, 2007</b>	Conference”Food – from successful ideas to innovative products”	Research & industry	Europe	170	FIAA
<b>April 2, 2008</b>	Conference “Open Space in European Research”	Research & Industry	Europe	350	FIAA
<b>May 2007, October 2007</b>	Publications, Scientific paper “nutrition”	Food research, food industry	Austria/Germany	300-500	FIAA
<b>frequently frequently</b>	Project web-site Flyers	General Public Members of FIAA	Austria Austria	Country wide Food companies, mainly SMEs, 300	FIAA FIAA
<b>March / April 2007</b>	Scientific magazine “Nutrition today”	Research & Industry	Austria	300	Forum Nutrition
<b>November 2008</b>	Press Conference on Austrian Food Report 2008	Related authorities, press	Austria	50	FIAA
<b>January 2008</b>	Symposium on “Nutrition and Innovation”	Members of FIAA	Austria	130	FIAA
<b>October 2008</b>	Symposium “Consumer information on foodstuff”	Stakeholders of FIAA	Austria	120	FIAA
<b>November 2007</b>	Leaflet Agroinnocessing : Innovation funds	Research & Industry, related authorities	Austria	Country wide	FIAA, LVA, FFG, University of Life Sciences Vienna

**Table n. 8 FIAB**

<b>Part 2 – Dissemination table</b>					
<b>Planned/actual Dates</b>	<b>Type</b>	<b>Type of audience</b>	<b>Countries addressed</b>	<b>Size of audience</b>	<b>Partner responsible /involved</b>
<b>15/05/2006</b>	Focus Group with SMES	Industry	Madrid-Spain	20	FIAB
<b>16/05/2006</b>	Conference	Industry	Bilbao (Basque Country)-Spain	50	AZTI-Tecnalia Technological Centre
<b>06/06/2006</b>	Conference	Industry	Vigo (Galicia)-Spain	50	ANFACO- CECOPESCA
<b>12/06/2006</b>	Focus Group with SMES	Industry	Barcelona (Cataluña)-Spain	20	AMEC
<b>19/06/2006</b>	Press release (press)	Industry and research	Sevilla (Andalucía)-Spain	50	Fundación Universidad Empresa
<b>14/07/2006</b>	Focus Group with SMES	Industry	Málaga (Andalucía)-Spain	20	FIAB
<b>21/09/2006</b>	Focus Group with SMES	Industry	Valencia-Spain	20	FIAB
<b>17/10/2006</b>	Focus Group with SMES	Industry	Vigo (Galicia)-Spain	20	FIAB
<b>03/11/2006</b>	Conference	Research	Murcia-Spain	100	IATA-CSIC
<b>05/11/2006</b>	Conference	Consumers	Madrid-Spain	30	Consumer´s association
<b>17/11/2006</b>	Conference	Industry	Sevilla (Andalucía)-Spain	50	CTA
<b>21/11/2006</b>	Focus Group with SMES	Industry	Barcelona-Spain	20	AMEC
<b>27/11/2006</b>	Focus Group with academia	Industry	Chinchón (Madrid)-Spain	20	FIAB
<b>24/01/2007</b>	Focus Group with SMES	Industry	Zaragoza-Spain	20	Technological Park of Aragón-Aula DEI
<b>12/02/2007</b>	Conference	Industry and research	Murcia-Spain	100	CTC

## Part 2 – Dissemination table

Planned/actual Dates	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
15/02/2007	Conference	Industry	Madrid-Hotel Hesperia	200	Federalimentare-Partnert of Truefood
15/05/2007	Press release (press)	Industry	San Adrián (Navarra)-Spain	20	CNTA
16/05/2007	Press release (press)	Industry	Valencia-Spain	10	AINIA Technological Centre
17/05/2007	Press release (press)	Industry	Bilbao (Basque Country)-Spain	20	AZTI-Tecnalia Technological Centre
18/05/2007	Bilateral meetings	Industry	Madrid	3	Angulas Aguinaga
24/05/2007	Press release (press)	Industry	Madrid-Spain	30	Recoletos Group
25/05/2007	Conference	Research	Madrid-Spain	100	Autonomous University of Madrid
29/05/2007	Conference	Research	Lérida-Spain	16	University of Lérida. ETSIA
31/05/2007	Congress Cytalia	Research	Madrid-Spain	50	Complutense University of Madrid
12/06/2007	Press release (press)	Industry	Barcelona-Spain	20	AMEC
19/06/2007	Bilateral meetings	Research	Madrid-Spain	2	Premium Ingredients
22/06/2007	Media briefing	Industry, research and higher education	Monells (Gerona)-Spain	2	Institute for Food and Agricultural Research and Technology (IRTA)
02/07/2007	Bilateral meetings	Consulting	Madrid-Spain	3	CGI-Business
03/07/2007	Bilateral meetings	Industry	Madrid-Spain	3	Embutidos Frial
04/07/2007	Bilateral meetings	Research	Madrid-Spain	3	Embassy Canada

**Part 2 – Dissemination table**

<b>Planned/actual Dates</b>	<b>Type</b>	<b>Type of audience</b>	<b>Countries addressed</b>	<b>Size of audience</b>	<b>Partner responsible /involved</b>
<b>05/07/2007</b>	Bilateral meetings	Research	Barcelona-Spain	3	IRTA
<b>09/07/2007</b>	Press release (press)	Industry	Oviedo (Asturias)-Spain	22	FICYT- Foundation for the Development of the Applied Science and the Technology in Asturias
<b>12/07/2007</b>	Bilateral meetings	Industry	Barcelona-Spain	2	Panrico
<b>12/07/2007</b>	Bilateral meetings	Industry	Barcelona-Spain	3	Bonmacor
<b>12/07/2007</b>	Bilateral meetings	Industry	Barcelona-Spain	2	AMEC
<b>17/07/2007</b>	Press release (press)	Industry	Santiago de Compostela (Galicia)-Spain	40	AINIA Technological Centre
<b>24/07/2007</b>	Press release (press)	Industry	Madrid-Spain	10	Spanish Flour Milling Association (AFHSE)
<b>20/08/2007</b>	Bilateral meetings	Industry	Reus (Tarragona)-Spain	3	Industrias Rodriguez
<b>30/08/2007</b>	Bilateral meetings	Industry	Barcelona-Spain	3	ANAFRIC- National Association of Cold Storage and Quartering
<b>12/09/2007</b>	Congress	Industry	Santander-Spain	40	AESAN- Spanish Agency for Food Safety and Nutrition
<b>13-14/09/2007</b>	Meeting of European Technology Platform Food for Life.	Higher education	Bruxelles-Belgium	100	SPES
<b>17/09/2007</b>	Bilateral meetings	Industry	Madrid-Spain	3	AECOC- Spanish Association for Coaching and Process Consulting