



# A successful cooperation in France between SPES TSMs, researchers and SMEs

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**WP 8 : Dissemination, training, transfer**

**Final TRUEFOOD Conference**

*New roots for traditional European foods:*

*Possibilities for success and sustainability*

**Brussels, 13 April 2010**



## French partners

- Association Nationale des Industries Alimentaires  
→ ANIA
- Institut National de la Recherche Agronomique  
→ INRA
- Association de Coordination Technique pour l'Industrie Agroalimentaire  
→ ACTIA
- Centre National Interprofessionnel de l'Economie Laitière  
→ CNIEL

# Why ANIA got involved?

- Traditional products and SMEs
- Expressed needs of SMEs on technology transfer
- Research studies' thematics in line with consumers preoccupations

# Key facts

- 10 000 SMEs in France / 500 SMEs trained
- Dissemination of Truefood results
  - 6000 connections on the website
  - 35 training days
  - 30 general press articles
  - 12 seminars
  - 2 newsletters / year
  - 2 conferences
  - 1 movie
- Development of a methodology
- Development of a network

# Food For Life France

*Truefood is the basis of the french technology platform*

➔ The french partners of Truefood are the instigators of FFLF



- Now gathering the industry, the research institutes, the Ministries, the french « pôles de compétitivité », the retailers, the consumers
- With its own Strategic Research Agenda and thematic working groups

**Thanks for your attention!**

**Thank you Truefood!**