



A successful cooperation in Italy between SPES TSMs, researchers and SMEs

Federica Scotto di Tella

Techno Scientific Mediator

TDU Federalimentare

WP 8 “Training, Dissemination and Technology Transfer”

Final TRUEFOOD Conference

New roots for traditional European foods:

Possibilities for success and sustainability

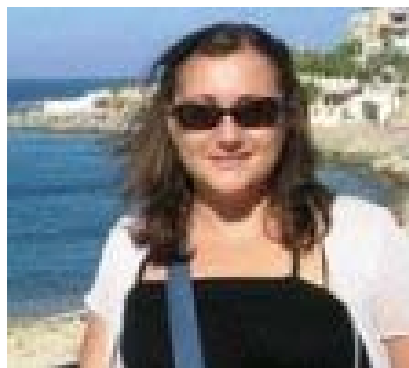
Brussels, 13th April 2010



WHO ARE THE ITALIAN TSM?



FEDERICA SCOTTO di TELLA



ANTONIETTA BRANNI



ALESSANDRO CORDELLI



1. DEVELOPING A TRAINING MATRIX: MATCH OF SMEs TRAINING NEEDS (scooped out after a survey) & TRUEFOOD EXPERTISE

2. DEFINITION OF VENUES: MAINLY THE LOCAL CONFINDUSTRIA

3. DEFINITION OF TRAINING MATERIALS: AGENDA, SLIDES, CERTIFICATE OF ATTENDANCE, EVALUATION QUESTIONNAIRES

4. COLLABORATION WITH FEDERALIMENTARE SERVIZI SRL FOR WHAT CONCERNS REGULATORY AND LEGISLATIVE ISSUES (e.g. Health Claims, by- products etc.)

5. ANALYSYS OF RESULTS

SOME FIGURES

16 SEMINARS

MORE THAN 450
ATTENDANCES

8 OF TRUEFOOD
PROJECT
PARTNERS INVOLVED

22 TRAINERS

MORE THAN 5000
REACHED CONTACTS



Terpinen-4-ol: a pharmacologic & innovative tool to prevent and cure mastitis

Terpinen-4-ol inactivates mastitis responsible bacteria without altering milk organoleptic and technological characteristics

Where is Research right now?
Mastitis is one of the most expensive pathology afflicting milk production; it represent the main cause of antibiotics use in veterinary. Antibiotic resistance is a shared problem both at human and veterinary level, therefore the necessity to synthesize new molecules and/or adopt new solutions is pressing. Those actions are fundamental to fight mastitis infection. Essential oils could be an effective solutions to the problem.
In vivo and in vitro case studies showed that the terpinen-4-ol is very efficacious on a large spectrum of bacteria causing mastitis without modifying at all milk quality along with its derived cheeses.

How can producers benefit...
Optimizing alternative solution to prevent and treat mastitis for milking breed could limit antibiotic related use.

- TRAINING AS A TOOL AND A CHANCE TO TRANSFER TRUEFOOD RESULTS THANKS TO OUR TRAINERS (ISS, UNIMI, UNIPG, ENEA, INRAN, PE GROUP)
- INFO SHEETS WERE DISSEMINATED IN WHICH RESULTS ARE DESCRIBED IN AN EASY-ITALIAN- FRIENDLY WAY
- A NEWSLETTER (“TDU Newsletter) WAS CREATED- AD HOC FOR EACH COMMODITY SECTOR- WITH UPDATE OF TRUEFOOD PROJECT RESULTS, NATIONAL R&D RESULTS, EVENTS etc.
- OTHER TOOLS (FACE TO FACE DISCUSSION, VISIT TO SMEs)

DISSEMINATION & COMMUNICATION ACTIVITIES

- **WEB:** A WEB PAGE WAS CREATED WITHIN THE FEDERALIMENTARE WEB SITE (www.federalimentare.it/formazione) CONTAINING A PUBLIC AND A RESTRICTED AREA WITH INFORMATION ABOUT TF PROJECT, TF RESULTS, EU AND NATIONAL FUNDING OPPORTUNITIES etc.
- **INFORMATION MATERIAL:** A SHORT AND CATCHY LEAFLET WITH PROJECT RESULTS WAS PRODUCED AND DISSEMINATED
- **EVENTS:** NATIONAL AND INTERNATIONAL FOOD FAIRS etc.
- **INFO DAYS:** 2 INFO DAYS WERE ORGANIZED (CIBUS TECH AND UNIONE DEGLI INDUSTRIALI DI SASSARI)

THE ITALIAN TRUEFOOD “SPIN OFF”



- The **national edition of Trophelia 2009** has been implemented using a set of ad hoc tools.
- **Competition rules** has been drafted and published on the TRUEFOOD Italian webpage on Federalimentare website.
- A **letter of invitation** has been sent to the whole mailing list of the TDU contact and of the Italian Food for Life Platform in particular to the Universities.
- The participants had to present an **innovative prototype food product** answering to several criteria.

- THE ITALIAN TSMs WORKED IN CLOSE COLLABORATION WITH THE ITALIAN F4L NATIONAL PLATFORM
- A STABLE CONNECTION WAS ESTABLISHED WITH A NETWORK OF SMEs AND OTHER STAKEHOLDERS (“THE TDU NETWORK) COUNTING 170 CONTACTS
- THE TSMs CREATED A LINK BETWEEN ACADEMIA & INDUSTRY TO EXPLOIT THE NATIONAL FUNDING SCHEME (e.g. Made in Italy- Industria 2015)
- LINKS WITH OTHER PROJECTS (e.g. TRACEBACK, BASEFOOD, ICARE, PATHOGEN COMBACT, PROMIS)
- ITALIAN FOOD PRODUCERS CONSTANTLY INFORMED AND TRAINED ABOUT TRUEFOOD RESULTS/ INNOVATION ISSUES

Thanks for your attention!

